





Innovation, education, communication and health promotion towards malaria elimination

### Christiaan de Jager

4 February 2020







Make today matter



### **Outline**

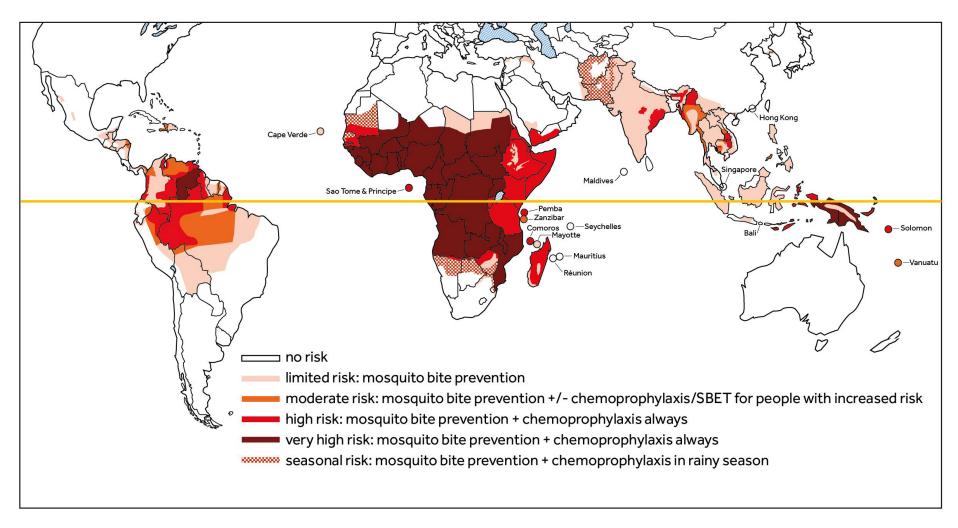
- Malaria elimination SDGs
- Current status of Malaria
  - Global
  - South Africa
- Transdisciplinary research by the UP ISMC
- UP ISMC contributions as vehicle to address the SDGs
  - Innovation
  - Education
  - Communication
  - Health promotion





## Global Malaria (2019)





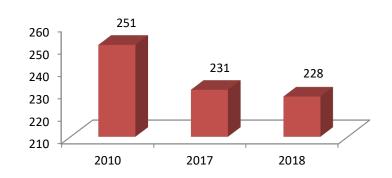
WHO 2019, World Malaria Report 2018 Adapted from Inst. Trop. Med.



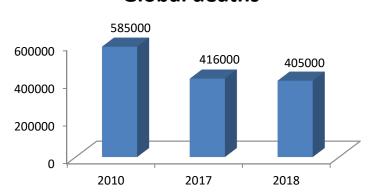
## Global Cases & Deaths (2018)

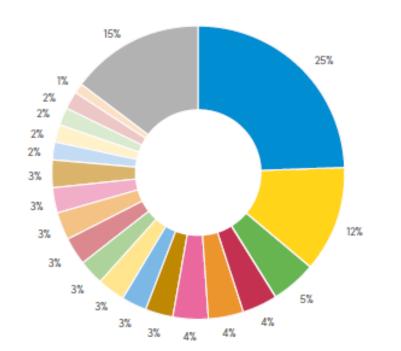






#### Global deaths





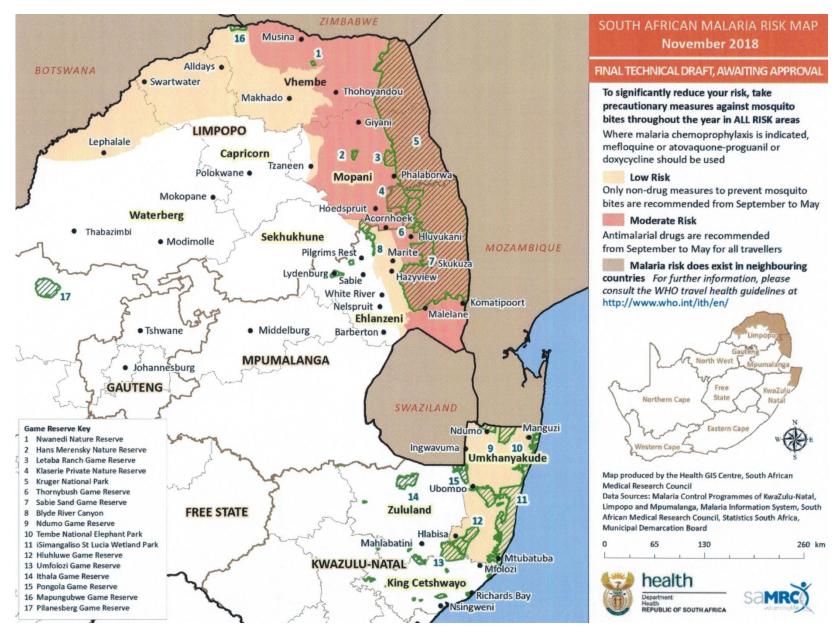


WHO 2019, World Malaria Report 2018



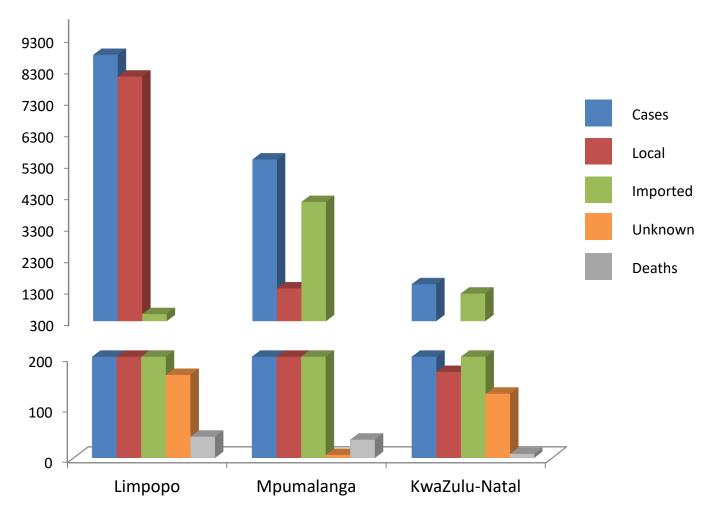
## Southern Africa Malaria (2018)





## South Africa Cases & Deaths (2018)





SA NDoH, unpubl.



## **UP ISMC: Strategic Framework**



To become a nationally and internationally known multidisciplinary research centre making a substantial contribution towards the creation of a malaria-free Africa

BY

**Employing sustainable** & environmentally safe malaria control technologies

**Establishing** integrated vector management strategies

**Ensuring effective** malaria case management

Promoting health education in affected populations

#### GOAL 1:

Follow an INTEGRATED, TRANS-**DISCIPLINARY APPROACH in** generating new knowledge pertaining to safe malaria control in Africa through fundamental and applied research

SO 1: Promote research into safe and effective malaria control strategies

SO 2: Engage communities, promote awareness and conduct research that reflects issues and needs of vulnerable communities related to safe and sustainable malaria control

SO 3: Develop and implement valid decision making tools for malaria management

#### GOAL 2: SUPPORT AND PROMOTE

RESEARCH COLLABORATION within the UP and with

relevant partners regionally, nationally and internationally

SO 4: Advise policy makers on sustainable options of effective malaria control

SO 5: Promote networks with relevant partners regionally, nationally and internationally

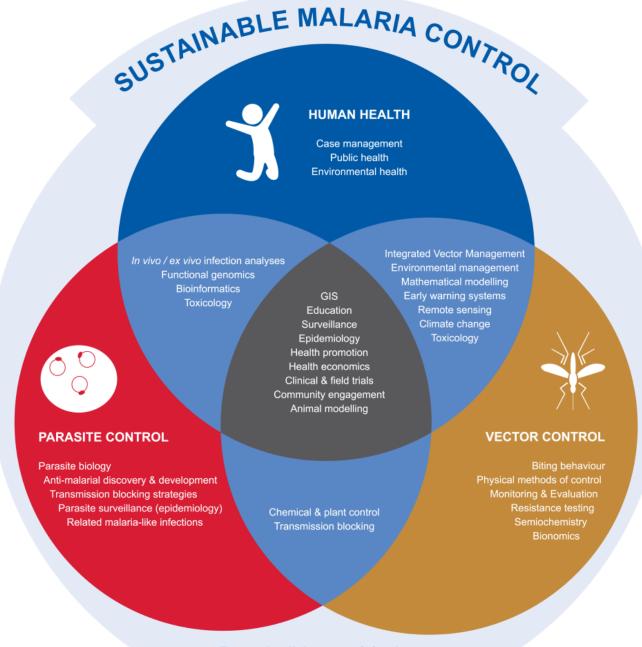
#### GOAL 3:

SUPPORT ACADEMIC **EXCELLENCE AND HUMAN CAPITAL DEVELOPMENT in** order to build a critical mass of people performing cutting edge malaria research

SO 6: Develop human capital through education and training as well as leading-edge research

SO 7: Provide a platform for large scale project funding and capacity development





Local communities must be considered and be involved, to some extent, in research and operations

External collaborators & funders (Nationally & Internationally)



# UP ISMC as vehicle to address the SDGs towards malaria elimination







Sustained investment in health and malaria unlocks the potential of human capital to generate growth.

A 10% reduction in malaria has been associated with a 0.3% rise in annual GDP.

At household level, reducing malaria protects household income from lost earnings and the costs of seeking care.









People who suffer less from malaria can work their fields more consistently, resulting in better harvests and improved food security.

**Well-nourished** people, especially children, are better able to **fight** malaria.

- Dietary and food intake questionnaires
- Food intake questionnaires:
  - Determine daily food intake
  - Determine adequate nutrient intake





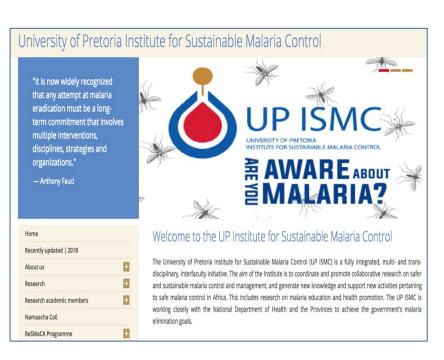


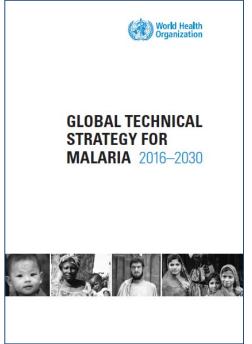


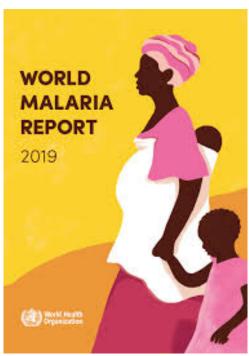


WHO Member States have endorsed the bold vision of a world free of malaria, and set the ambitious new target of reducing the global malaria burden by 90% by **2030**.

Preventing malaria in pregnancy reduces maternal mortality and gives newborns a far healthier start in life.







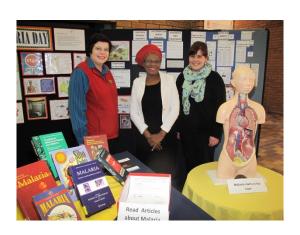




Reducing malaria enables children to attend school regularly and learn more effectively.

This significantly improves their school performance, and later wageearning capacity.

 Reducing malaria enables children to attend school regularly and learn more effectively.



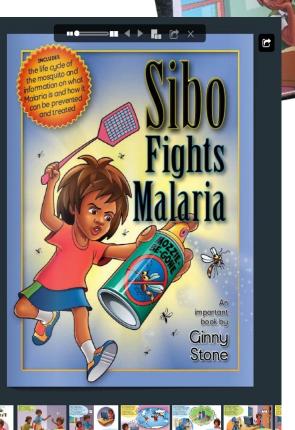










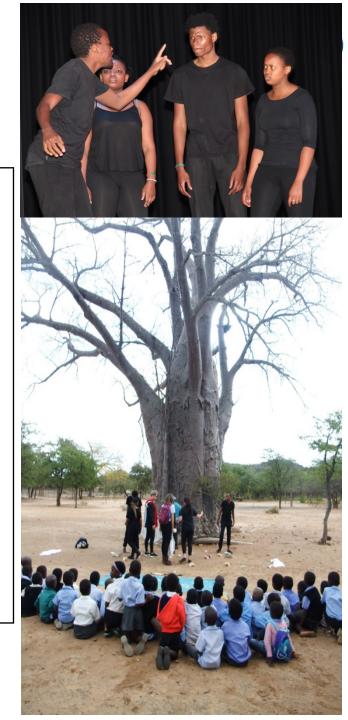








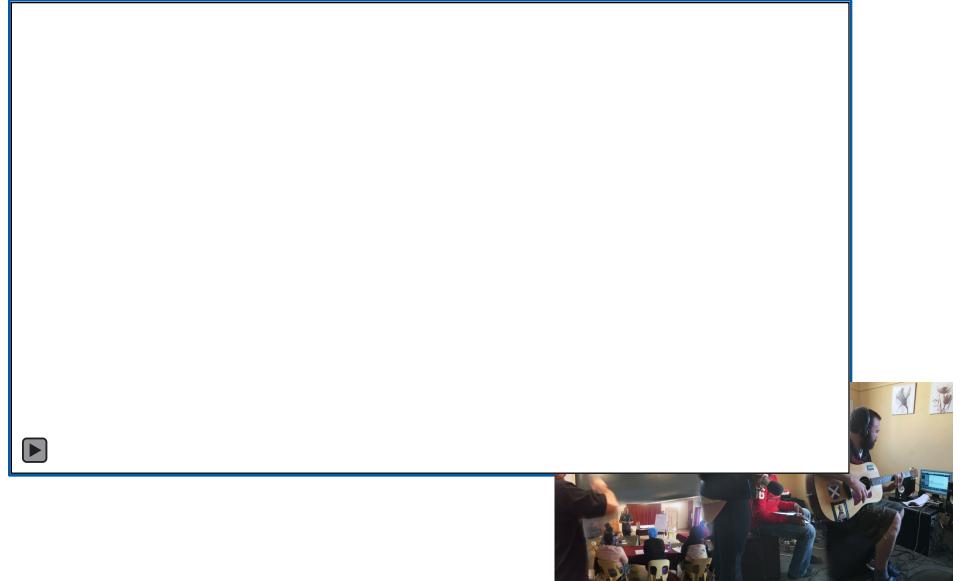
# Educate and promote health through drama





# Educate and promote health through music and singing





#### THE A,B,C,D OF MALARIA PREVENTION









Be **AWARE** of the risk and symptoms





**BITE PREVENTION** 

Avoid being **BITTEN** by mosquitoes (from dusk till dawn)







Take CHEMOPROPHYLAXIS (antimalarial medication) if prescribed





**DIAGNOSIS** 

**Early DIAGNOSIS** and Rapid Treatment

## Infographics for easier 'malaria' communication

**MILD/MODERATE** 

**SYMPTOMS** 

**SEVERE** 

#### DO NOT IGNORE SYMPTOMS. GO STRAIGHT TO A DOCTOR













Adapted from International SOS, 2016

**FEVER** 

**SWEATING** 

HEADACHE MUSCLE ACHES FATIGUE

SHAKING

VOMITING

DIARRHOEA

**FATAL IF NOT TREATED** 

**EARLY DIAGNOSIS** and **RAPID TREATMENT** prevent deaths





Freeing women and school-age girls from the burden of caring for family members when they fall sick from malaria, increases their likelihood of completing school, entering and remaining in the workforce.

#### **Empowering women as citizen scientists**











Cleaning trash from waterways such as streams and surrounding areas, clean water and sanitation leads to decreased mosquito breeding and a reduction in the rate of malaria transmission.

It also improves water quality, generating further health benefits.









Mpofu et al. Malar J (2016) 15:586 DOI 10.1186/s12936-016-1642-6

Malaria Journal

**Open Access** 

#### RESEARCH

Field effectiveness of microbial larvicides on mosquito larvae in malaria areas of Botswana and Zimbabwe

Mulamuli Mpofu<sup>1</sup>, Piet Becker<sup>1</sup>, Kaka Mudambo<sup>2</sup> and Christiaan de Jager<sup>1\*</sup>



## Insecticidal health impact







#### **Environmental Chemical Pollution and Health (ECPH) research unit**

 To provide a platform for more effectively addressing issues related to endocrine disrupting chemicals (EDCs), that could assist and advise government on possible measures to manage exposure to potentially harmful EDCs and toxic waste/pollution

management in general.









In resource-constrained malaria endemic areas, access to sustainable energy will improve access to **electrical lighting and cooling**, enabling people to spend **more time indoors** where vector control can be better employed.





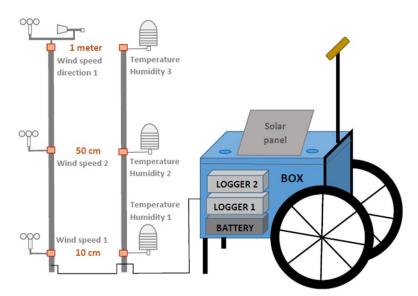


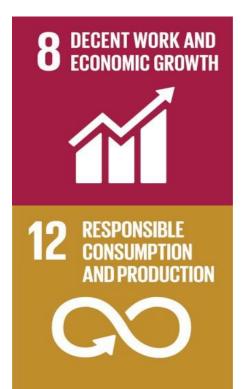
## Innovation for research purposes

Malaria Micro-climate Module - *Garimunia* 









Reducing malaria creates healthier, more **productive workforces** which can help to attract trade and commerce.

When combined with pro-poor policies, these factors **drive job creation**, inclusive growth and shared prosperity.

Enterprises that invest in their workers reduce the cost of doing business, increase their competiveness and enhance their reputation.

Healthy, happy people
Job creation
Jobs = health and positive
economic growth











Major construction and development projects must not introduce or increase malaria transmission. **Well-planned infrastructure and improved housing** help reduce exposure to mosquitoes and facilitates greater access to health and malaria services.





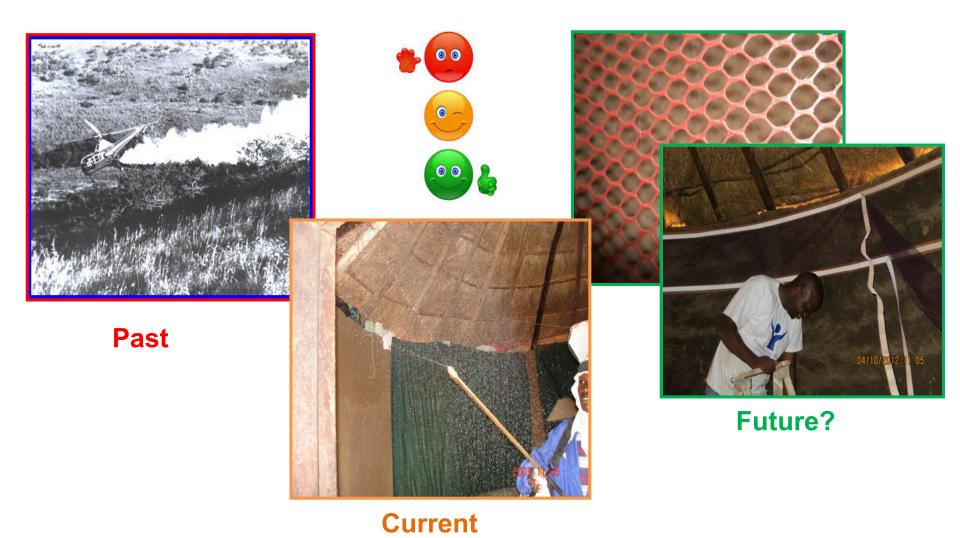






## **Innovation ~ Safer alternatives**









## New collection and lure techniques

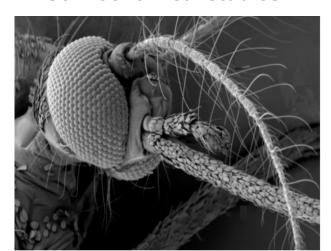
For monitoring and surveillance, vector control, and insecticide resistance research





Solar-powered traps
Developed by private
sector entrepreneurs & UP
ISMC testing in field

Semiochemical studies



**Human landing catch (LC) vs Cattle LC collection** 





### **Novel & innovative vector control methods**



#### **Protective clothing products**

**Pseudo-azeotrope repellents** 



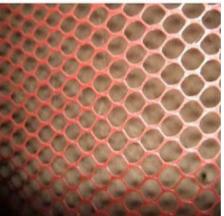






Wall linings as alternatives to IRS







### Smart devices to 'communicate' malaria

#### 'Malaria Buddy' app

- Mainly to inform tourists about malaria and indicate when entering a malaria area
- Some health practitioner information
- Scope for future malaria awareness (outbreak notices, updates on latest malaria control methods) in rural areas









#### Free to download













A targeted response to malaria actively improves health of the **poorest**, enabling **vulnerable families** to break the vicious cycle of **disease and poverty**, and helping to make sure that no one is left behind







Investing in malaria reduction contributes to the creation of more cohesive, inclusive societies.







Given that **climate change** is predicted to increase the range and intensity of malaria transmission, plans to mitigate the effects of climate change are likely to include an increased commitment to controlling and eliminating malaria.







Geospatial Health 2019; volume 14:676

## Predicting malaria cases using remotely sensed environmental variables in Nkomazi, South Africa

Abiodun Morakinyo Adeola,<sup>1,2</sup> Joel Ondego Botai,<sup>1,3,4</sup> Jane Mukarugwiza Olwoch,<sup>3,5</sup> Hannes C.J. de W. Rautenbach,<sup>1,2,6</sup> Omolola Mayowa Adisa,<sup>3</sup> Christiaan de Jager,<sup>2</sup> Christina M. Botai,<sup>1</sup> Mabuza Aaron<sup>7</sup>



## ReSMaCA Programme

## Remote Sensing for Malaria Control in Africa

**UP ISMC** initiative

Use remote sensing (satellite technology) in malaria control

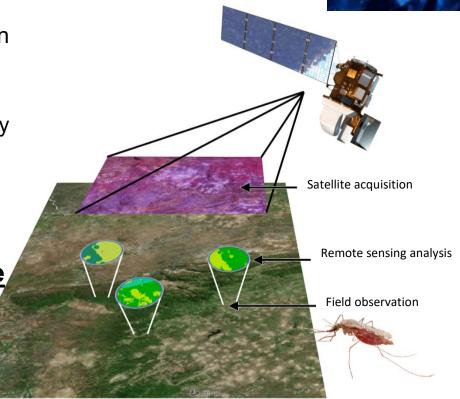
Expansion of predictive malaria-risk maps

Investigate the impacts of climate variability and other factors on malaria

South African, French, French National Space Agency (CNES) and other tertiary and research institutions involved

All malaria aspects incl. climate change

challenges





















The many **multi-sectorial partnerships** in place to reduce and eliminate malaria have a positive collateral effect



#### Sustainable malaria control:

Follows an **integrated and transdisciplinary** approach for effective development of malaria control methods and strategies.

- Existing research platforms include:
  - UP Institute for Sustainable Malaria Control (UP ISMC) 9 Fac & GIBS
  - SARChI Chair in Sustainable Malaria Control NAS
  - CoP in Malaria Elimination With SARChIs in Maths, Wits and UCT
  - MRC Collaborating Centre for Malaria Research MRC, NDH
  - Goodbye Malaria Centre of Excellence for Mozambique Moz Gov
  - NICD China





# Transdisciplinary Approach Postgraduate forum





## **Summary**

- An integrated approach is needed towards malaria elimination
- Malaria education, awareness and health promotion should include the affected communities
- Local communities and travellers should be targeted to also address issues related to cross-border movement
- Research and/or control programme methods allow for people to:
  - · make informed decisions about their personal well-being and
  - they can assist in the fight against malaria

#### **Global issues**

Such as **health**, **environment**, **food security**, **energy**, **social stability** and **sustainability** should be solved together through a concentrated research offering/solution.

Can contribute to the attainment of the **Sustainable Development Goals** but also leave a research wealth of wisdom to be transmitted to the next generation through **education and training**.





## **Thank You**

