Updates from the RBM SBCC WG

Gabrielle Hunter, Secretariat
WG co-chairs: Anna McCartney-Melstad & Guda Alemayehu
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Social & Behavior Change Communication Working Group

Core objectives

1. **Coordination and networking**: Forum for exchange of malaria SBCC best practices and experiences
2. **Technical guidance**: Promote theory-informed, evidence-based programming focused on **behavior change** at the country level
3. **Making the case**: Be a voice for allocating political, social, and financial resources to SBCC as a core component of malaria control that cuts across all technical areas
SBCC WG Technical Resources

- **Strategic Framework for Malaria SBCC**
  - English | French | Port

- **Indicator Reference Guide for Malaria SBCC**
  - English | French

- **Checklist for Reporting on Malaria SBCC Program Evaluations**
  - English | French | Port

- **Developing M&E Plans for Malaria SBCC Programs**
  - English | French | Port

- **Priority Research Areas and Approaches for Malaria SBCC**
  - English | French

Find them all on [www.endmalaria.org](http://www.endmalaria.org)
Annual Meeting: Sept 2019, Maputo

- 125 participants from 28 countries
- 40 posters, 4 skills-building sessions, 8 country plenary presentations
- Workstreams defined activities
- Work plan developed

Download the meeting report in English, French and Portuguese at endmalaria.org
SBCC WG Work Streams 2019-20

1. Community health worker toolkit for malaria SBCC
   – For training CHWs in SBCC for case management, vector control, and malaria in pregnancy
   – Status: Toolkit modules currently being drafted by workstream
   – Contact: Shelby Cash (nfr9@cdc.gov) and Debora Frietas Lopes (dfreitas@urchs.com)

2. Guidance for SBCC strategies across different malaria transmission settings
   – Status: Collecting country experiences in stratified SBCC to inform this guidance (vector control inputs are important, i.e., new nets)
   – Contact: Donald Dickerson (dodickerson@usaid.gov) and Michael Toso (mtoso1@jhu.edu)

3. Standardized malaria SBCC module for MIS/DHS
   – Status: Optional 10-question module approved by DHS program. Countries need to request it during the questionnaire design phase and ensure that the NMCP SBCC focal person is involved for in-country discussions.
   – Contact: Angela Acosta (aacosta4@jhu.edu)
Our Next Meeting: At the International SBCC Summit

- **When?** Sunday, March 29
- **Where?** SBCC Summit venue in Marrakesh
- **What?** A full-day meeting for SBCC WG members to convene, share updates and provide feedback on working group deliverables

https://sbccsummit.org

[Image: International SBCC Summit 2020 - Strength in Diversity, Marrakech, Morocco, March 30 — April 3]
Contacts:

Gabrielle Hunter (gabrielle.hunter@jhu.edu), Secretariat
Anna McCartney-Melstad (amccart7@jhu.edu), Co-chair
Guda Alemayehu (galemayehu@usaid.gov), Co-chair

THANK YOU

https://endmalaria.org/our-work/working-groups/social-and-behaviour-change-communication