Updates from the RBM SBCC WG

Gabrielle Hunter, Secretariat
WG co-chairs: Anna McCartney-Melstad & Guda Alemayehu
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Social & Behavior Change Communication Working Group

Core objectives

1. Coordination and networking: Forum for exchange of malaria SBCC best practices and experiences
2. Technical guidance: Promote theory-informed, evidence-based programming focused on behavior change at the country level
3. Making the case: Be a voice for allocating political, social, and financial resources to SBCC as a core component of malaria control that cuts across all technical areas
SBCC WG Technical Resources

Find them all on www.endmalaria.org

Strategic Framework for Malaria SBCC
English | French | Port

Indicator Reference Guide for Malaria SBCC
English | French

Developing M&E Plans for Malaria SBCC Programs
English | French | Port

Checklist for Reporting on Malaria SBCC Program Evaluations
English | French | Port

Priority Research Areas and Approaches for Malaria SBCC
English | French

The Strategic Framework for Malaria Social and Behaviour Change Communication 2018-2030


Developing Monitoring and Evaluation Plans for Malaria Social and Behavior Change Programs: A Step-by-Step Guide

The Art of Asking Questions: Priority Research Areas and Approaches for Malaria Social and Behavior Change Programs
Annual Meeting: Sept 2019, Maputo

- 125 participants from 28 countries
- 40 posters, 4 skills-building sessions, 8 country plenary presentations
- Workstreams defined activities
- Work plan developed

Download the meeting report in English, French and Portuguese at endmalaria.org
1. Community health worker toolkit for malaria SBCC
   - For training CHWs in SBCC for case management, vector control, and malaria in pregnancy
   - Status: Toolkit modules currently being drafted by workstream
   - Contact: Shelby Cash (nfr9@cdc.gov) and Debora Frietas Lopes (dfreitas@urcchs.com)

2. Guidance for SBCC strategies across different malaria transmission settings
   - Status: Collecting country experiences in stratified SBCC to inform this guidance (vector control inputs are important, i.e., new nets)
   - Contact: Donald Dickerson (dodickerson@usaid.gov) and Michael Toso (mtoso1@jhu.edu)

3. Standardized malaria SBCC module for MIS/DHS
   - Status: Optional 10-question module approved by DHS program. Countries need to request it during the questionnaire design phase and ensure that the NMCP SBCC focal person is involved for in-country discussions.
   - Contact: Angela Acosta (aacosta4@jhu.edu)
Our Next Meeting: At the International SBCC Summit

- **When?** Sunday, March 29
- **Where?** SBCC Summit venue in Marrakesh
- **What?** A full-day meeting for SBCC WG members to convene, share updates and provide feedback on working group deliverables

https://sbccsummit.org
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THANK YOU

https://endmalaria.org/our-work/working-groups/social-and-behaviour-change-communication