Access to Vector Control Tools Through Public/Private Partnerships:

New Routes to Market Initiative

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Outline of Presentation

• What is the NRMI?
• Why Public/Private Partnerships?
• Initial targets: Countries and Private Sector Partners
• Status & Next Steps
• Acknowledgements
What is the NRMI?

- **Goal:** Expand IRS coverage where appropriate to reduce malaria burden through development of new private sector distribution channels that could also deliver other vector control products.

- **Basis for country selection**
  - Prioritization of countries based on commitment, readiness, opportunity and potential impact (i.e., HBHI countries).
  - NMCPs’ willingness to lead, own and support the process with human, operational and financial resources to the extent possible

*NB- other Vector Controls tools will follow suit in future*
Why Public/Private Partnerships?

• Lessons from IVCC’s previous project (Unitaid-funded NgenIRS)
  ➢ Piloted innovative approaches to expanded coverage, including collaborations with private sector entities (e.g., mining companies, NGOs and Mission hospitals).

  o Malaria remains one of the top causes of morbidity, mortality and socio-economic impact throughout sub-Saharan Africa (HBHI countries)
  o Government and Donor funding not sufficient to address overall need
  o Many NMCP strategic plans call for engagement with private sector
  o Private/faith-based Hospitals provide as much as 30% of medical or health services
  o PPPs are strategic in every nation’s Development as demonstrated during COVID 19
Initial targets: Countries and Private Sector Partners

• 2019 WMR High burden/high impact countries: Burkina Faso, Cameroon, Democratic Republic of the Congo, Ghana, Mali, Mozambique, Niger, Nigeria, Uganda and United Republic of Tanzania

• Potential partners in each country:
  • Implementation
    o Extractive Industry (Mines, Oil and Gas)
    o Agricultural Plantations (Sugar cane, cocoa, coffee, etc.,)
    o NGOs and Mission Hospitals
  • Funding/CSR
    o Pest control companies(with trained operators)
    o Banks Telecoms
Status and Next Steps

- Catalysed interest among 4 NMCPs that each set up PPP task teams to lead effort with support from IVCC and other partners
- Mapping of both exiting and potential Private Companies based initially on IRS
- Development country-specific business cases to attract implementation and funding partners
- Exploration of potential government incentives (e.g., tax breaks, PR, etc.)
- Convening of stakeholder roundtable discussions (Ghana and Nigeria)
- Creation of platform for sharing of best practices among countries
- Launch of 1st partnership - Benso Palm Oil plantation in Ghana TA from AGAMaL

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DRC
Ghana
Malawi
Nigeria
Uganda

IRS priority districts
Funding & implementing partners identified
Roundtables/business case commitments

Assessment
Planning
Training
Spraying
M&E
Forecasting

Expansion from communities to districts
Commercial distribution
Addition of new countries
Introduction of new IRS products, ATSB, etc.

2020-21
2021
2022
2023-2026
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Thank you.