



28 June 2021

RBM Partnership Strategic Plan 2021–2025

RBM Partnership Strategic Plan 2018-2020

Strategic Objective 1

Keep malaria high on the political and development agenda to ensure continued commitment and investment.



Strategic Objective 2

Promote and support regional approaches to the fight against malaria, anchored in existing political and economic platforms such as regional economic communities, including in complex/humanitarian settings.

Strategic Objective 3

Increase the financing envelope for malaria.

Key achievements



Resilience in
the face of a
global pandemic



Building support
to sustain the fight against
malaria



Aligning strategies
and accelerating action to
end malaria

Resilience in the face of COVID-19



Potential cancellations of campaigns

2020 was scheduled to be a major year for LLIN campaigns, with 30 campaigns scheduled, and nearly all risking cancellation in March due to COVID-related disruptions to the health workforce and unclear safety guidance.



Supply chain disruptions

Lockdowns in supplier countries, changing priorities of manufacturers, and disruptions to the global supply chain increased the risk of shortages of ACTs, RDTs, PPE, and other essential commodities



Shifting global attention

COVID-19 decimated economies and dominated headlines. Resources have become limited, while malaria risked being deprioritized by governments.

Resilience in the face of COVID-19



Campaigns back on track

- Over 95% of LLIN campaigns have been rolled out. IRS, SMC also on track.
- Technical assistance provided to 56 countries in 2020, as well as ECCAS and WAHO.
- Guidance on COVID-safe malaria campaigns developed and mainstreamed through WHO working groups.



Supply chain crises averted

- All major stockouts of ACTs and RDTs largely averted due to quick responses and coordination.
- Improved tracking of commodity stocks and fast, innovative responses.



High-level advocacy

- Messaging on the need to continue the malaria fight during the pandemic.
- Outreach to Ministers, Development Banks and Heads of State to ensure malaria commitments were maintained.
- Malaria highlighted at major advocacy convenings, ensuring calls to action were heard by world leaders.

A photograph of two young children, a girl and a boy, smiling and looking towards the camera. They are positioned under a mosquito net, which is visible as a textured mesh above them. The entire image is overlaid with a semi-transparent blue filter. The text is overlaid on the image in white.

Vision

**A world
free from
the burden
of malaria**

Mission

To convene and coordinate an inclusive, multisectoral response to control, eliminate and ultimately eradicate malaria

Principle

Ending malaria is central to achieving UHC, global health security, poverty reduction and reducing inequalities

Strategic Plan 2021–2025

Strategic Objectives

Optimize the quality and effectiveness of country and regional programming

Maximize levels of financing

Facilitate the deployment and scale-up of new products, techniques or implementation strategies

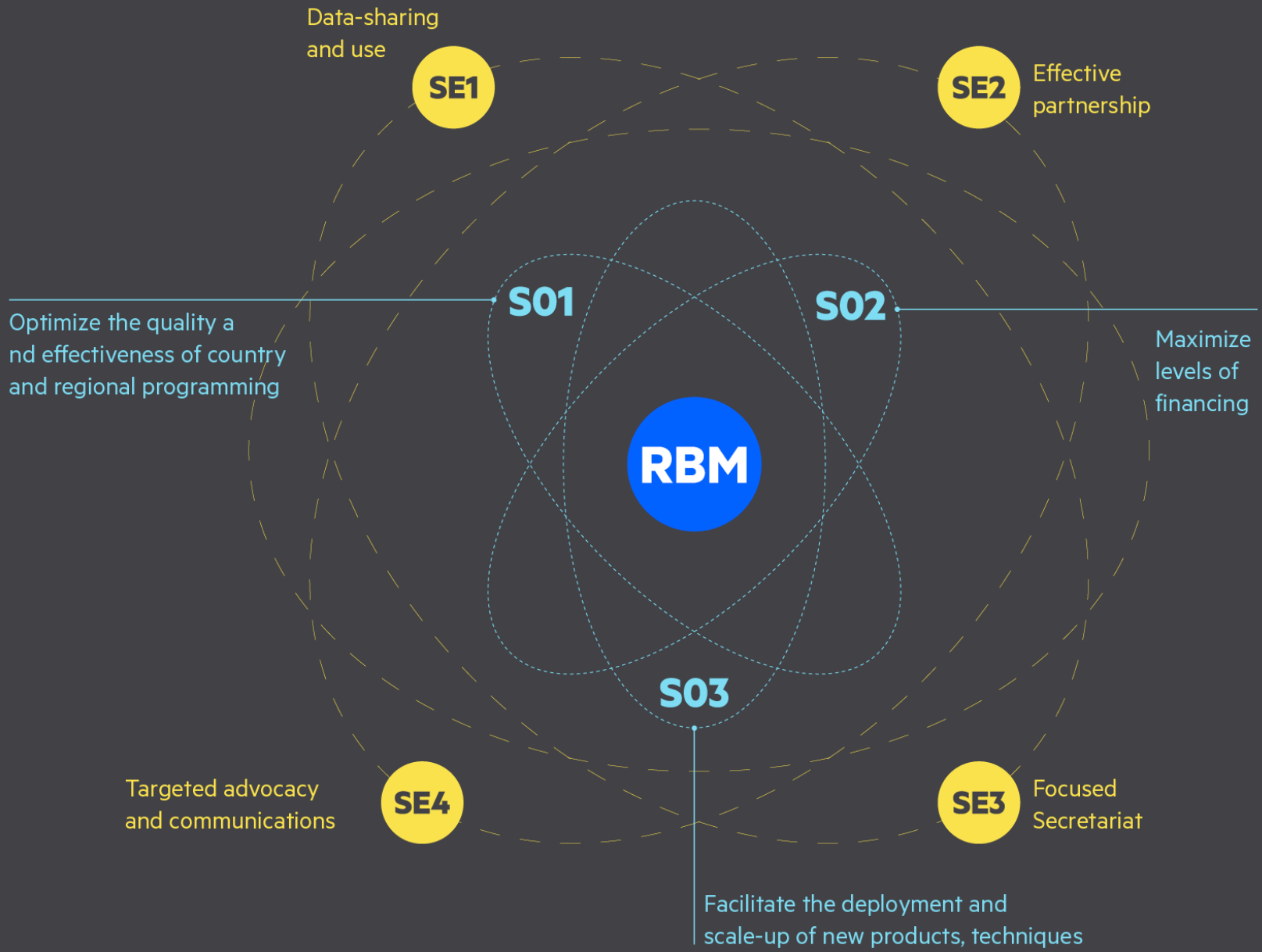
Strategy framework 2021–2025

Strategic Objectives

Cross-cutting Strategic Enablers

Mission

To convene and coordinate an inclusive, multisectoral response to control, eliminate and ultimately eradicate malaria.



Innovation

Strategic Objective 3: Facilitate the deployment and scale-up of new products, techniques or implementation strategies



3.1 Promote and support the inclusion of new interventions in the design and delivery of programmes

3.2 Foster peer learning and knowledge Exchange to facilitate deployment and scale-up of new products, techniques or implementation strategies

Data for decision-making



Strategic Enabler 1: Global data-sharing and use for high-level decision-making through the **Global Malaria Dashboard**

Strategic Action 1.2: Support countries in the use of real-time subnational data in planning, implementation and monitoring.

Strategic advocacy



Strategic Enabler 3: Targeted Advocacy and communications

Strategic Objective 2: Maximize levels of financing

Partnership enhancement



Strategic Enabler 2: Effective partnerships

Strengthening the partnership through intentional mapping and partner engagement.

Thank you, find out more
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