RBM Partnership Strategic Communications
Partner Committee update
SCPC's Objectives

1. **Shape a global narrative** and align the global community to communicate and reinforce the benefits of ending malaria and what it takes – political will, funding, innovation, programmatic changes, etc.

2. **Create** and coordinate events and campaigns to increase awareness and a sense of urgency, and to drive actions that will accelerate ending malaria.

3. **Connect** malaria to the broader sustainable development agenda and build inclusive and multi-sectoral coalitions to increase financial and political support for and catalyze actions.

4. **Enhance** sustainability of malaria advocacy efforts at global and country levels to catalyze and hold leaders accountable for actions that will accelerate ending malaria.
Driving actions to #endmalaria
July 2021:
• ZMSWM 3rd anniversary
• AIMF annual meeting (Kigali, Rwanda)
• Africa-France Summit (Montpellier, France)

August 2021:
• World Mosquito Day
• Olympic Games (Tokyo, Japan)

September 2021:
• 76th UNGA (New York, USA)
• Asia-Pacific Malaria Week

October 2021:
• G20 Summit (Rome, Italy)

November 2021:
• Malaria Day in the Americas
• SADC Malaria Day
• Expo 2021 (Dubai, UAE)
• UN Climate Change conf. (Scotland)
• Publication of WHO World Malaria Report

June 2021:
• China’s malaria free certification
• Launch of the gender and malaria investment roadmap
• Generation Equality Forum

November 2021:
• Malaria Day in the Americas
• SADC Malaria Day
• Expo 2021 (Dubai, UAE)
• UN Climate Change conf. (Scotland)
• Publication of WHO World Malaria Report

December 2021:
• OIF Summit (Djerba, Tunisia)
## SCPC Workstreams

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Any comments/questions?
30 June 2021

Thank you!

To contact us, please email:

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