



**Partnership**

To End Malaria

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# Update from RBM Partnership to End Malaria

**12th annual RBM CMWG meeting, 22-25  
August 2023, Accra, Ghana**

# RBM Strategic Framework 2021-2025



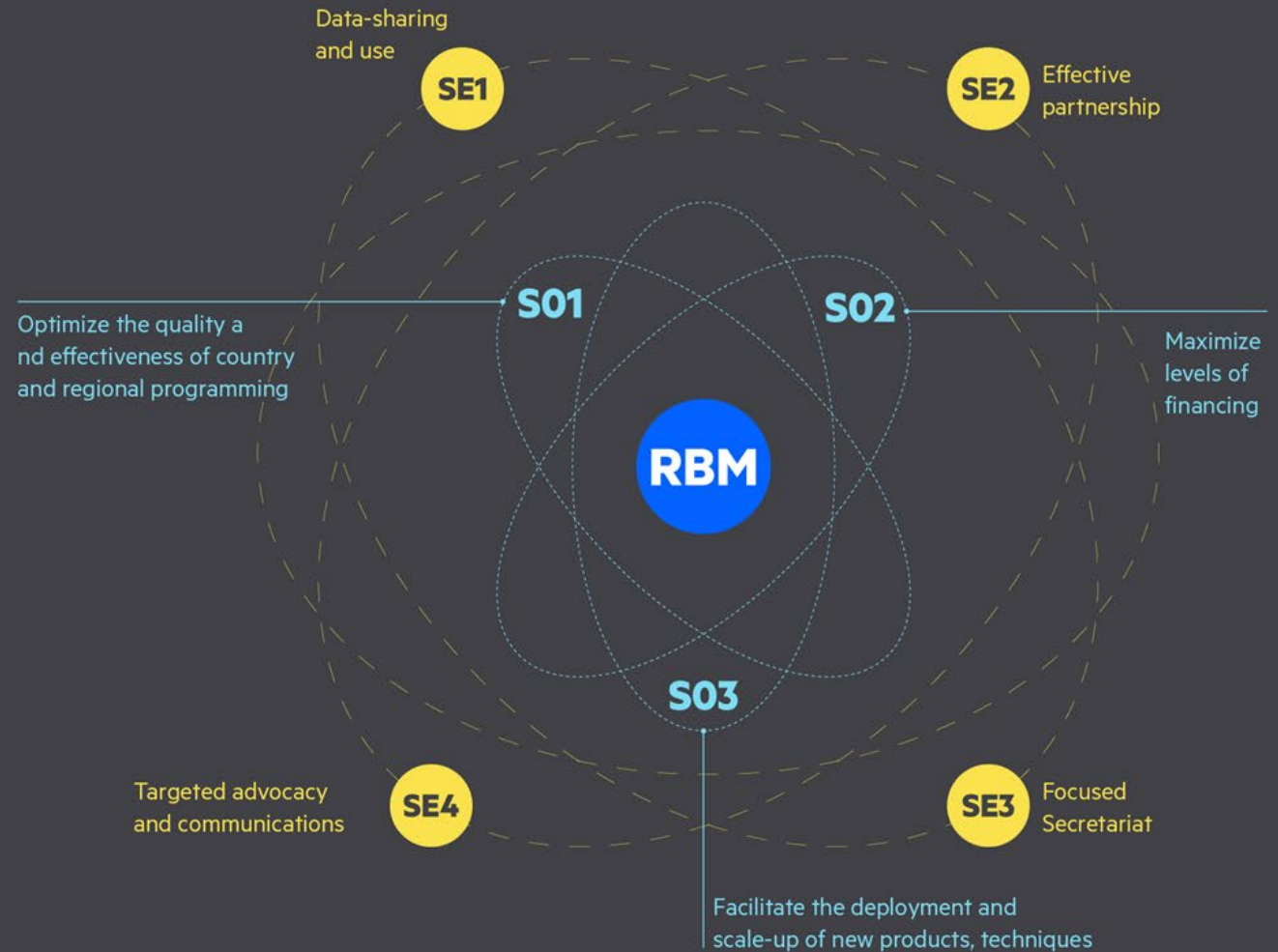
## Strategy framework 2021-2025

### Strategic Objectives

### Cross-cutting Strategic Enablers

#### Mission

To convene and coordinate an inclusive, multisectoral response to control, eliminate and ultimately eradicate malaria.



# Partnership Mechanisms

1

## RBM Partnership Board

Leads the Partnership towards achieving the vision through its strategies and associated workplans

2

## RBM Partnership CEO and Secretariat

Supports the Board; oversees and coordinates the Partner Committees and Working Groups

3

## Partner Committees

Bring partner organizations to formalize, consolidate and amplify RBM Partnership priorities

*Three active  
PCs in 2023:*

**Advocacy & Resource  
Mobilization Partner Committee  
(ARMPC)**

**Country/Regional Support  
Partner Committee (CRSPC)**

**Strategic Communications  
Partner Committee (SCPC)**

4

## Working Groups

Bring together partners with specialist expertise to convey the remit of the RBM Partnership

*Six active  
WGs in  
2023:*

**Social &  
Behavior  
Change**

**Case  
Management**

**Surveillance,  
Monitoring &  
Evaluation**

**Malaria in  
Pregnancy**

**Multisectoral**

**Vector  
Control**

# 1 RBM Partnership Board

The ultimate decision-making body of the Partnership, largely representative in nature, accountable to the global community, providing oversight, support and strategic direction to the Secretariat & Partnership mechanisms

## Composition

									Host	
9			2	5	2	1	1	2	1	1
Africa (6)	Asia (2)	LAC (1)								

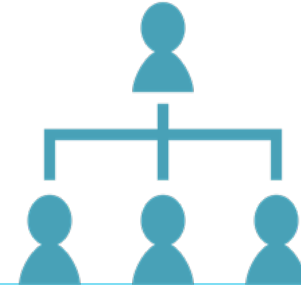
### Key features

- Constituted of up to 23 voting members, and one non-voting member (Host)
- Constituencies select their representatives based on criteria provided in Bye-Laws and the Board selects the Unaffiliates
- Increased voice and representation from malaria affected countries – 9 regional constituencies
- At least half of all voting members to be from malaria affected countries

## 2 RBM Secretariat, led by the CEO Section 6 of the Bye-Laws

### Structure

- Secretariat is engaged by Host organization (UNOPS).
- Dedicated resources to support Partner Committee Co-chairs and the work of the Partner Committees as well as support for the coordination of activities of the Working Groups.
- The Secretariat through its CEO is accountable to the Board.



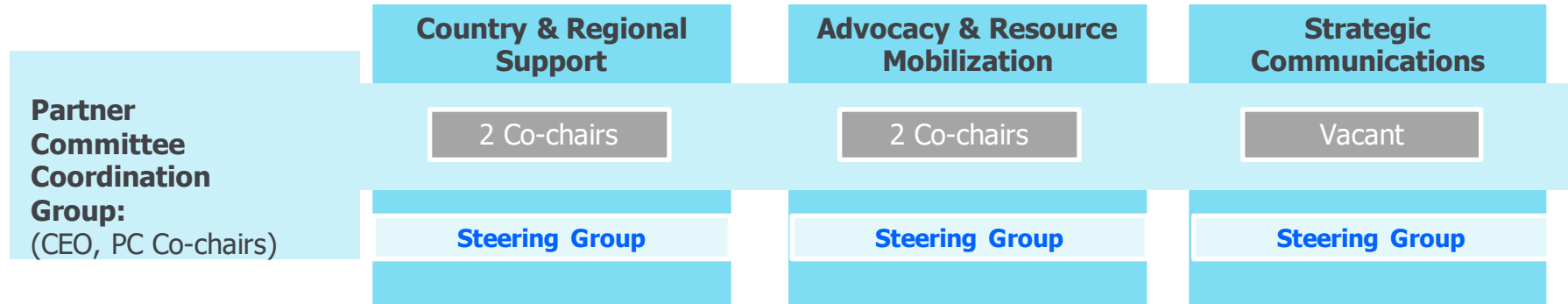
### Role

- The Secretariat, through CEO, leads/supports the implementation of the Partnership strategy, workplans, and budgets.
- Supports the Board, the Partner Committees and their Steering Groups and Co-chairs, the Partner Committee Coordination Group and other mechanisms with the planning and organisation of meetings logistics, agendas, and procedures.
- The CEO coordinates the Partnership functions across the Secretariat, Partner Committees and other Partner mechanisms integrating and prioritising planning of their respective functions and activities.
- *The Board, having tasked the CEO to lead on strategy implementation, should empower him/her to do so.*

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### 3 RBM Partner Committees (PC) Section 7 of the Bye-Laws

**Structure** The Board determines the PCs that are to serve, approves their terms of reference, the Co-Chairs and their Steering Groups



*Currently three PCs - each led by two Co-chairs, supported by a Steering Group. The work of the PCs is overseen and coordinated by CEO and through a PC Coordination Group.*

#### Role and accountabilities

- Convene Partners with an interest in the particular priority of the PC, facilitate communication and coordinate activities.
- Identify and highlight key challenges related to the priorities focused on by the PC and develop plans to address these challenges.
- Through the Steering Groups(s) and the Partner Committee Coordination Group, work to obtain necessary inputs to avoid duplication of efforts
- Engage and relate with regional entities to ensure regions and countries are empowered to address malaria, with particular attention to cross border settings.
- *The work of the Partner Committees and their Steering Groups will be overseen and coordinated by the CEO.*

## CRSPC Purpose

The CRSPC provides a platform to engage the RBM Partnership community in coordinating *support to countries and regions* as they execute their malaria control and elimination programmes.

**Support is based on *country demand* and is tailored to suit the requirements, existing capacity and partner support**

**The CRSPC operates a *triage mechanism* to ensure that support does not compete with or duplicate existing mechanisms that are working effectively**

**Consultants are sourced from within the region where they are working (south south collaboration)**

# CRSPC Roles and Responsibilities - TA

1

## Technical Strategies and Implementation Plans

Co-ordinate support for the development and validation of technically sound, implementable, country-led malaria control and elimination strategies, and sustained financial plans

2

## Resolve Implementation Bottlenecks

Co-ordinate an early warning system that **identifies bottlenecks** both proactively and reactively and implement a rapid response mechanism to support countries to overcome these implementation bottlenecks

3

## Resource Mobilisation

Co-ordinate and provide technical assistance and implementation support for comprehensive financial gap analyses, development of funding proposals and investment requests, fostering country coalitions, and coordinating engagement with donors at all levels to address bottlenecks and gaps



1

## Support countries in the design of quality, prioritized programmes at country and regional levels

### The support will benefit the Countries/Regions to:

#### Support the design of quality, prioritized programmes at the country level

- Align malaria planning with the broader health and development agenda, and support to resource mobilization.
- Opportunity to incorporate a mix of new tools and best practices, including strategy to ensure access to everyone.
- Enable countries to design policies, set new targets and improve their coordination systems, including incorporation of CRG programming

#### Building regional capacity in Africa and Southeast Asia

- Align malaria planning with the broader health and development agenda, and support to resource mobilization.
- Mainstream malaria in the agenda of the regional economic communities including at Head of State, minister and technical level

2

## Facilitate timely access to implementation support to address bottlenecks and gaps

- Ensure that countries are able to overcome the major challenges that compromise the implementation of their strategic plans
- Accelerate the utilisation of the GF resources allocated to them
- Support has helped to mitigate against the impact of COVID-19

3

## Support countries with mobilizing and prioritizing domestic and other resources

- Update the financial and programmatic gap analysis for each country in order to help them for resource mobilisation
- Resources mobilised from Domestic, regional and global Partners
- Resources mobilised through Global fund funding requests

# Examples of TAs completed/ongoing in 2023

	Country	Global Fund	MPR/NSP	Bottlenecks	ITN campaign	CRG assessment	Resourc Mob
1	Afghanistan	Completed	Completed				
2	Angola	Ongoing	Completed				
3	Bangladesh	Completed	Completed			Requested	
4	Benin	Completed	Completed		Completed	Ongoing	
5	Botswana	Completed	Completed	Ongoing			
6	Burkina Faso	Completed	Completed				
7	Burundi	Completed	Completed				Completed
8	Cabo Verde	Completed	Completed				
9	CAR	Completed	Completed				
10	Chad	Ongoing	Completed				
11	Cote d'Ivoire	Completed	Completed				
12	Djibouti	Completed	Completed				
13	DRC	Completed	Completed			Completed	
14	Equatorial Guinea	Completed	Completed		Ongoing		
15	Eritrea	Completed	Completed				
16	Eswatini	Completed	Completed		Completed		
17	Ethiopia	Completed	Completed			Ongoing	
18	Gabon	Ongoing	Completed		Completed		
19	Gambia	Ongoing	Completed				
20	Ghana	Completed	Completed				
21	Guinea	Completed	Completed				
22	Guinea Bissau	Completed	Completed		Completed		
23	Haiti	Ongoing	Completed		Completed		
24	India	Ongoing	Completed				
25	Indonesia	Completed	Completed			Completed	
26	Kenya	Ongoing	Completed				
27	Liberia	Ongoing	Completed		Completed		
28	Madagascar	Completed	Completed			Completed	
29	Malawi	Completed	Completed			Completed	
30	Mali	Completed	Completed		Completed		
31	Mauritania	Completed	Completed	Completed	Ongoing		
32	Mozambique	Completed	Completed				
33	Namibia	Completed	Completed				
34	Nepal	Completed	Completed				
35	Niger	Completed	Completed				
36	Nigeria	Completed	Completed				
37	Pakistan	Completed	Completed		Ongoing		
38	Rwanda	Ongoing	Completed				
39	Sao Tome & Pr	Completed	Completed				
40	Senegal	Completed	Completed				
41	Sierra Leone	Completed	Completed		Completed		
42	Solomon Islands	Ongoing	Completed				
43	Somalia	Completed	Completed				
44	South Sudan	Completed	Completed			Completed	
45	Sudan	Completed	Completed				
46	Suriname	Completed	Completed				
47	Tanzania	Completed	Completed			Completed	
48	Togo	Completed	Completed		Completed		
49	Uganda	Completed	Completed		Completed		
50	Zambia	Completed	Completed				
51	Zanzibar	Completed	Completed				
52	Zimbabwe	Completed	Completed				
53	EAC	Completed	Ongoing				

Completed

Ongoing

Requested

## TA to support Countries in GF Funding Request

- Specific to the TA to the GF funding application process - 44 (out of 45 countries planned) received support through CRSPC (international or national consultant or in-country stakeholder meetings). Out of this 40 supported through international consultants and 18 out of 20 planned received RBM grants to recruit local national consultants and hold in-country stakeholders consultation meetings.
- All the 3 mock TRP workshops planned for Windows 1-3 were conducted. A total of 51 (whilst the plan was 45) countries participated.
- The purpose of the TA was to ensure timely submission of high quality funding proposals and to avoid gaps in implementation - All achieved - Only 1 iteration
- The TA provided for GF funding request will lead to mobilise a total of USD 3.2 Billion for the countries.

## Purpose of the CRSPC sub-regional annual meetings

- The meetings will give an opportunity for the countries to share best practices, challenges in mitigating the impact of COVID-19 on malaria intervention
- The meeting will also be an opportunity to inform countries on the current malaria prevention control tools, perspectives to better plan and implement – updates from WHO and other partners
- Facilitates the process of planning TA needs in 2024
- An opportunity to updates on GF implementation, GF application process, gap analysis updates, updates on Global, regional and continental initiatives.
- Links to the virtual meeting and agenda will be posted on RBM website [ESA meeting](#) and [WCA meeting](#)

## 3.2 SCPC Purpose

To develop and implement, in collaboration with the Partnership Management Team, communications to achieve the advocacy objectives of the Partnership.

- 1 Develop and implement **communications strategies** that support the Partnership's strategic objectives, including aligning the global malaria community in messaging and communications activities
- 2 Increase **quality and quantity of media coverage** by identifying strategic media opportunities and facilitating media engagement and outreach
- 3 Develop **creative approaches to storytelling** and **content to drive media and partner engagement**
- 4 Increase coverage and engagement of **key events, campaigns, milestones and other "international action" days**

# Priority Audiences: DONOR AND MALARIA-AFFECTED COUNTRIES

## DECISION-MAKERS

Elected and appointed members of government at the highest levels and their staff who have direct impact on policy and funding amounts affecting malaria

## INFLUENCERS

People who can reach into government to meet with actual decision-makers and their advisors

## PARTNERS

Individuals and organizations in the Partnership who have a direct stake in the malaria fight including public and private sectors

## MEDIA

Journalists at targeted media outlets. Also includes digital influencers who drive conversation on their own social channels

## SCPC Communication Approaches

- **Raise awareness** and build confidence in the RBM brand
- **Align** RBM Partners
- **Create** and share compelling content
- **Activate** voices of malaria champions
- **Amplify** key moments and milestones
- **Engage** top-tier media



# SCPC 2023 Achievements

- The SCPC delivered a **global campaign to highlight World Malaria Day** under the theme *'Time to Deliver Zero Malaria: Invest, Innovate, Implement'*. World Malaria Day was mentioned over 18,000 times during that period.
- **Zero Malaria Starts with Me**, which started in Senegal in 2014 has now been launched in **27 Countries**.
- **Zero Malaria F.C**, was launched on World Malaria Day under leadership of Luis Figo & Khalilou Fadiga in partnership with the RBM Partnership to increase malaria awareness and urge greater action.

## ARMPC Purpose

To design, and subsequently support implementation of the Partnership Advocacy Strategy related to advocacy & resource mobilisation at global & regional levels.

1

Identify key political opportunities to maximize resource mobilization, progress key cross-cutting initiatives, ensure coordinated and aligned malaria donor advocacy, and lay a foundation for broader engagement through convening and coordination of partners

2

Design and support implementation of the RBM Strategic Objectives related to advocacy & resource mobilization at global and regional levels.

3

Address identified resource gaps and broader partnership advocacy activities, including multisectoral outreach.

# ARMPC 2023 Achievements

- Engagement on advocacy and resource mobilization among PCs

## **RBM Priorities - remaining months of 2023**

- WHO AFRO RC meeting in Gaborone (August 2023 - high level engagement with Ministers)
- UN General Assembly (September 2023 - high level engagement)
- COP28 and RLMF in December 2023
- RBM 25th Anniversary
- World Malaria Report

## RBM Priorities - remaining months of 2023

- CRSPC sub-regional malaria programmes and partners meetings
  - ESA 3-6 October 2023, Kampala, Uganda
  - WCA 20-23 November 2023, Abidjan, Côte d'Ivoire
- Continue to Support countries in GF Funding - **Grant making stage**
- Continue to Support countries in other areas of TA needs

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Thank you