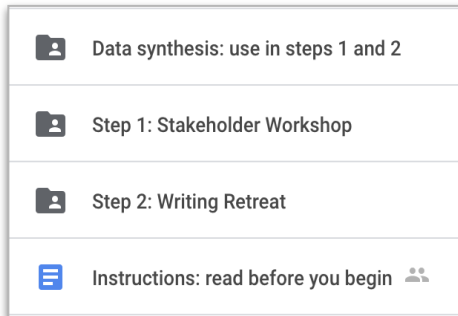


# Social and Behavior Change Working Group

- **Held the Virtual Forum: Maintaining Momentum (Oct 2020)**
  - 33 countries, 160 participants, 6 technical presentations
- **Welcomed Regional/Linguistic Ambassadors**
  - 4 Francophone, 1 Lusophone
- **Released new technical resources**



**Malaria SBC Program Guidance in the Context of the COVID-19 Pandemic**  
*[English](#) / [French](#)*



**SBC Strategy Workshop Package**  
*[English](#) / [French](#) / [Portuguese](#)*



**Malaria Indicator Survey SBCC Module, Interviewer's Manual, Interpretation Guidance**  
*[English](#) / [French](#)*

**Find them all on [www.endmalaria.org](http://www.endmalaria.org)**

# SBC WG Workstreams

- **Community health worker toolkit for malaria SBC**
  - 5 modules for training CHWs in SBC for case management, vector control, and malaria in pregnancy
  - **Status:** 3 modules drafted and under review, 2 modules currently being drafted
- **Guidance for SBC strategies across different malaria transmission settings**
  - Developing tools countries can use to involve subnational groups in malaria SBC tailored to different areas of transmission
  - **Status:** Draft under review
- **Standardized malaria SBC module for MIS/DHS**
  - Optional 10-question module available on DHS website for countries to request during questionnaire design phase
  - **Status:** Module completed last year; Guidance for interpreting results finalized and ready for dissemination
- **SBC & Zero Malaria Starts with Me**
  - Distilling guidance on implementing SBC concurrently with ZMSWM to ensure the goals of both programs are met
  - **Status:** Revising guidance draft for dissemination with country examples
- **Malaria SBC during COVID-19**
  - Document case studies on innovative malaria SBC interventions or adaptations by programs, communities, and front-line workers during the COVID-19 pandemic; Building an online repository of the malaria SBC media materials generated in these interventions
  - **Status:** Finalizing four case studies and creating media repository

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