

## SUMMARY FOR RENEWING COUNTRIES



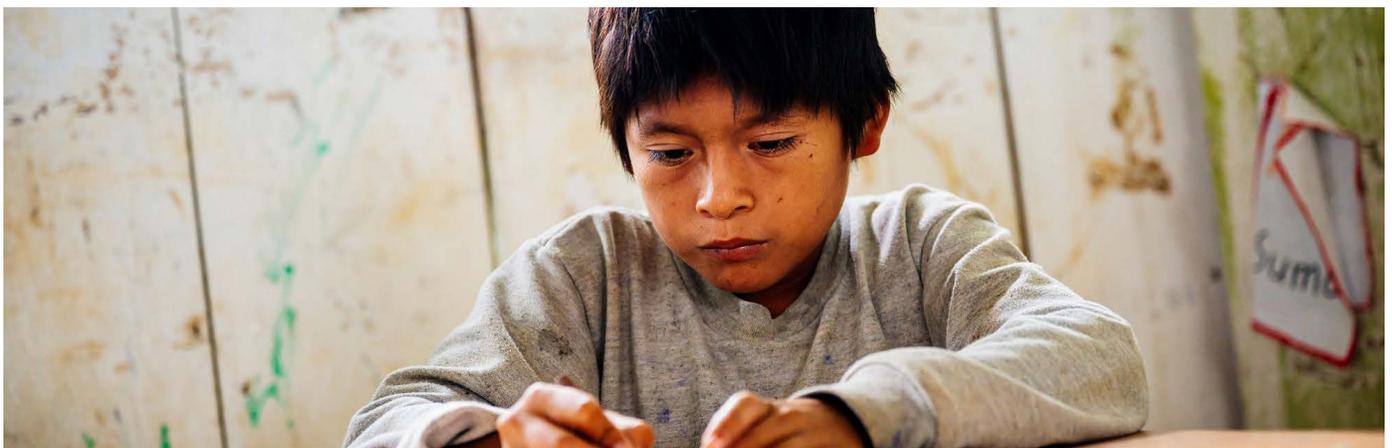
### Overview

- Approximately every five years, Global Financing Facility (GFF) participating countries are required to update their **Investment Cases** and negotiate an entirely new **GFF Project Package** with the World Bank.
- **If your country *did not prioritize* malaria activities in the first round of GFF financing**, renewal is a critical time to engage in targeted advocacy to elevate malaria as part of the broader **Reproductive, Maternal, Newborn, Child, And Adolescent Health and Nutrition (RMNCAH-N)** agenda.
- **If your country *prioritized* malaria in the first round of GFF financing**, renewal is a time to take stock of lessons learned, advocate for sustained commitments, and build upon progress via expanding services and coverage to additional geographies.



### Four GFF-malaria synergies on which to focus renewal dialogue

- A founding intent of the GFF was to create a mechanism to finance lifesaving RMNCAH-N interventions not prioritized or funded under the existing multilateral mechanisms such as the Global Fund and Gavi.
- Advocacy in support of renewal discussions should focus on the following four **GFF-Malaria Synergies** (see guide for details on each synergy):
  1. **Integrated Community Case Management**
  2. **Malaria in Pregnancy**
  3. **Human Resources**
  4. **Disease Surveillance and Vital Statistics**
- While every borrowing government ultimately decides the priorities it funds, areas where malaria-specific GFF financing is arguably inappropriate include: ITNs, IRS, malaria-indicator surveys, entomological surveillance, and malaria-specific technical support.





## Lessons Learned

Lessons learned from the first five years of GFF implementation to take into account during renewal include:

- **Lesson 1:** Strong collaboration between the malaria and reproductive health departments catalyzes malaria program opportunities within the GFF.
- **Lesson 2:** Engaging in the GFF County Platform supports the malaria community's commitment to a horizontal, system-building approach to elimination.
- **Lesson 3:** Approaching the GFF from a health-financing perspective, not a technical perspective, leads to more impactful resource mobilization.
- **Lesson 4:** The GFF is not for all countries. Make an intentional engagement decision and engagement plan using the worksheet (Appendix A) provided in the guide.



## Strategic Goals to Guide Renewal Process

A successful renewal process is likely to require commitment to the following strategic goals on the pathway to securing new funding:

- Establish relationships and regular meetings among the **NMCP**, MOH-appointed **GFF Chair**, and **World Bank Task Team Leader**
- Establish a **visible** and **active** malaria presence on the GFF Country Platform
- Develop an evidence-based set of talking points for GFF investment in **system-level bottlenecks** most affecting malaria
- Advocate for inclusion of **GFF-malaria synergies** in new GFF Project Appraisal Documents
- Include malaria indicators in country-specific GFF performance-based results framework

More support on tailored planning for each country available via the **GFF Assessment & Action Planning Tool**.

# Advocacy Roadmap

The following is a list of prioritised engagement activities to advance the GFF-malaria agenda.

