RBM Malaria in Pregnancy Working Group SWOT Analysis

FEBRUARY 13, 2019
MAPUTO, MOZAMBIQUE
Working Group Mission

- Provides strategic advice on best practices for scaling up interventions for the prevention and control of MiP towards the achievement of global targets

- Promotes and supports WHO strategy to control MiP:
  - Insecticide treated bed net use (ITN)
  - Effective case management
  - Intermittent preventive treatment (IPTp) in areas of moderate to high malaria transmission
Priority Areas

- Alignment of RBM partners on best practices and lessons learned in MiP programming to help achieve higher coverage in MiP interventions globally
- Advocacy through the development of key tools and products targeting policy makers and program managers with the most up to date information in MiP programming
- Supporting research and documentation of best practices and lessons learned
- Coordination and collaboration with other RBM mechanisms
- Promoting partnership between reproductive health and malaria control programs
Process

Solicit feedback from MiP WG members
Compile and identify themes
**Review and validate results**
Discuss
Integrate into strategy/planning
SWOT analysis

**Strengths**
- Engagement/funding from a variety of MiP partners including researchers, donors, implementers
- Strong commitment to the prioritization of MiP

**Weaknesses**
- WG is primarily focused on sub-Saharan Africa, although there have been efforts to focus on other regions of the world

**Opportunities**
- Assist countries with the adoption of the WHO ANC recommendations and adaptation to the country context
- Community based interventions that have the potential to successfully expand coverage and reach the hardest to reach populations
- Linkages with GFATM, Every Woman Every Child Initiative to help promote MiP

**Threats**
- WG has no funding and minimal administrative support so there is reliance on partner support
Strengths

Where we are doing well

1. What do we do well?
2. Where do we want to lead?
3. Who/what are we impacting? (policy, program areas, vulnerable populations, health systems)
4. What do we want to bring to scale or build on?
5. Are we seen as leaders? In what areas?
Strengths Ranked by Importance

1st
Engagement from a variety of MiP partners- countries, UN bodies, researchers donors and implementing partners

2nd
The technical depth and breadth in MiP of the members

3rd
Availability of guidance documents and national guidelines

4th
Strong commitment to the prioritization of MiP

5th
Coordination of all Malaria in Pregnancy stakeholders through joint planning, and review meetings use of a common M&E

6th
Collaboration with Reproductive Health Units

7th
Funding from a variety of MiP partners
Weaknesses

Where we can improve

1. What are our weak technical/programmatic/support areas?
2. Where are we reliant on other partners/structures to round out our approaches?
Weaknesses Ranked by Importance

1. The appropriate representatives are not always available
2. Lack of funding support for its members to take part in the group's activities
3. Lack of power to initiate change
4. No clear budget lines available for MiP at Federal, State and LGA level
5. Difficult to find meetings times acceptable to all meetings do not occur regularly as it is indicated in the TOR
6. Insufficient focus on P. vivax
7. Not everyone is on the same page (i.e. donors, multi laterals and implementing partners)
8. Integration of the private sector in malaria control activities (including compliance with the National Malaria Control Policy)
9. Focus is primarily on sub-Saharan Africa
10. Inadequate use of Advocacy, Communication and Social Mobilization strategies
11. Too centralized
12. Insufficient emphasis on case management
Opportunities

1. What space we can fill and where are there missed opportunities?
2. What should our niche be given these opportunities?
3. Are we cultivating new relationships or partnerships?
4. What do we want to bring to scale?
5. Where do we want to innovate?
6. Where do we want to expand?
7. Who/how/what are we targeting? (program areas, vulnerable populations, geographic areas, etc)
Opportunities Ranked by Importance

1. Share policy direction with countries. Learn best practices, partnerships/ networking

2. The use of MiP resources/expertise to align and strengthen other strategies/programs for e.g. RHP, integrated supervision, reporting etc.

3. Assist countries with the adoption of the WHO ANC recommendations and adaptation to the country context

4. Engagement with NMCPs enable rapid introduction of innovative approaches at country level

5. Collaboration between NMEP and RHP; opportunities exist for strengthening this collaboration at sub-national level

6. Increased interest (Global fund/PMI) globally and nationally can be used to mobilize resources for MiP

7. Wide range of experts with varying skills and knowledge

8. Monitoring and Evaluation System (Use of ICTs and Electronic Data Collection and Archiving System)

9. Community based interventions that have the potential to successfully expand coverage and reach the hardest to reach populations

10. Population that is willing to positively change once given the opportunity, need to engage them during planning, implementation.
Threats

1. What are the main challenges to our work?
2. How do we stay relevant?
### Threats Ranked by Importance

<table>
<thead>
<tr>
<th>Threat</th>
<th>Rank</th>
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<tbody>
<tr>
<td>Integration is required; maintain focus on MIP while at the same time promoting integration</td>
<td>1st</td>
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<td>Insufficient contact with the larger ANC/Maternal Health working groups</td>
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<td>ANC attendance varies widely; areas with low attendance will not see improvement with deployment of facility-based strategies</td>
<td>3rd</td>
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<td>Cultural beliefs and practices that are a barrier to seeking services</td>
<td>4th</td>
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<td>NMCP/ country more focused on Malaria Case Management than MIP</td>
<td>5th</td>
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<td>Concerns over SP efficacy, need for continual monitoring and explore alternatives/replacement</td>
<td>6th</td>
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<tr>
<td>WG has no funding and minimal administrative support so there is reliance on partner support</td>
<td>7th</td>
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<td>Competition with other groups for expertise and funds</td>
<td>8th</td>
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Final Thoughts

What stands out as critical?

Did we miss anything key?

How will the SWOT impact your work in your countries?
Way Forward

Integrate into next MiP WG workplan

Integrate into country actions/planning

???
Thanks to everyone for your input before and during the retreat!