3rd Meeting of the Strategic Communications Partner Committee of the RBM Partnership to End Malaria

Day 1 – Wednesday, February 13th, 2019

Full SCPC Partner Committee Afternoon Session (13:30-17:00)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

13:30 Introductions by Yacine Djibo / Michal Fishman, SCPC Co-Chairs
   ▪ Brief introductions by SCPC Partners

14:00 Welcome remarks by Dr Winnie Mpanju-Shumbusho, Board Chair of the RBM Partnership and Q&A

14:30 RBM workplan, SC roles and workstream engagement
   ▪ Presentation of 2018 highlights (Grayling PR agency)

15:00 Coffee Break

15:15 2019 Year-at-a-glance and priorities
   ▪ Brief updates on key events, including:
     ○ RTSS Vaccine (Saira Stewart)
     ○ Zero by 40 (Chris Larkin)
     ○ Others...
   ▪ Follow up group discussion on priorities and key events

16:00 World Malaria Report and High Burden to High Impact response (Alastair Robb, WHO)

16:30 World Malaria Day in Paris and worldwide: update and overall theme (Xenya Scanlon)

17:00 Adjourn

Full SCPC Partner Committee Dinner (18:30)

Venue: Cave Valaisanne Chalet Suisse, Boulevard Georges-Favon 23, Geneva, Switzerland
Day 2 – Thursday, February 14th, 2019

Full SCPC Partner Committee Morning Session (09:00-12:30)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

09:00  Day 2 introduction (Yacine Djibo / Michal Fishman)
09:15  2019 Campaigns
   ▪ ZMSWM (Matthew Boslego / Maelle Ba)
   ▪ Malaria Must Die (Kate Wills)
09:45  Small group discussions on campaigns
10:45  Report back from small group discussions
11:00  Coffee Break and Group Photo
11:20  The Elimination Agenda
   ▪ Lancet Commission (Laura Newman)
   ▪ WHO Strategic Advisory Group on Malaria Eradication (Saira Stewart)
   ▪ E2020 and Argentina certification (Saira Stewart)
12:00  Global Fund Replenishment update (person TBC)
12:30  Lunch break

Full SCPC Partner Committee Afternoon Session (13:30-17:00)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

13:30  SCPC meeting survey
13:45  Update on Ambassadors’ engagement (Robert Valadez)
14:15  RBM Partnership Media Fellowship (Charity Binka)
14:45  Building on the #EndMalaria brand
   ▪ Decade to End Malaria 2021-2030 (Kate Wills)
15:15  Coffee break
15:30  SCPC Communications Opportunities 2019 – small group discussions (Yacine Djibo / Michal Fishman)
  ▪ Groups are invited to discuss ideas/opportunities for how RBM can add value to the malaria fight

16:15  Reflections from fellow PC Co-Chairs on 2019 priorities and opportunities for “surround sound” effect
  ▪ ARMPC (Elizabeth Ivanovich)
  ▪ CRSPC (Peter Olumese)

16:45  Summary of Action Points, Final Observations and Conclusions (Yacine Djibo / Michal Fishman)

17:00  Adjourn