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**MEDIA ADVISORY**

**The RBM Partnership to End Malaria at UN General Assembly 2024**

[The RBM Partnership to End Malaria](about:blank), the largest global platform for coordinated action against malaria, will be hosting / co-hosting four events at the United Nations General Assembly in New York between 20-25 September, focusing on enhancing global health efforts to eliminate malaria.

**Key focus areas** for the partnership include:

* How to integrate a gendered perception in the fight against malaria
* Youth’s role in eliminating malaria
* The increasing threat posed by antimicrobial resistance
* Africa based innovations to end malaria

**Events:**

* **Harnessing the power of youth to create a malaria free future: An intergenerational discussion on the role of youth innovation and research in malaria elimination**
  + **Date**: 20 September, 2024, 4:30PM-6:00PM
  + **Location**: Millenium Hilton Hotel
  + **Key speakers include**: Stephanie Rodriguez, para-fencer and Global Fund malaria campaigner, Krystal Birungi, Field Entomology Coordinator, Target Malaria, Dr Michael Charles, CEO, RBM Partnership to End Malaria, Farida Tiemtore, Community activist from Burkina Faso, Honourable Dr Jalikatu Mustapha, Deputy Health Minister Sierra Leone and Patrick Sieyes, Vestergaard Head of Global Growth and Advocacy at Vestergaard
  + This event will highlight the role of the youth in addressing malaria now for a better future and how key decision makers of different generations can work with youth to eliminate malaria.
  + [**Link to register**](about:blank)
* **Integrating a Gender Lens in the Fight Against Malaria: A dialogue exploring the power of women’s leadership in Malaria Eradication**
  + **Date:** 23 September, 2024, 8:00AM-9:30AM
  + **Location:** Yale Club, 50 Vanderbilt Ave
  + **Key speakers include**: Dr Filomena Mendez Goncalves, Minster of Health, Cabo Verde; Philip Welkoff, Director, Bill & Melinda Gates Foundation, Joy Phumaphi, Executive Director, African Leaders Malaria Alliance, Yacine Djibo, Executive Director of Speak Up Africa and RBM Partnership Board Member
  + This event will explore how reimagining leadership, particularly by elevating women in leadership roles, can significantly impact the fight against malaria, especially in the context of climate change, and drive better health outcomes
* **NEXT CHAPTER OF PROGRESS: Localization, Innovation and Partnerships to End Malaria**
  + **Date:** 23 September, 12:30PM-2:30PM
  + **Location:** Ford Foundation
  + **Key speakers include:** Margaret McDonnell, Executive Director, UN Foundation’s United to Beat Malaria; Peter Sands, Executive Director, Global Fund; Dr Fisk Johnson, Chairman and CEO, SC Johnson
  + This eventwill focus on the importance of global partnerships to address malaria challenges through innovation
* **Racing against antimalarial resistance: Driving global action to support national response efforts**
  + **Date:** 25 September, 2024, 7:30AM-9:30AM
  + **Location**: Westin New York Grand Central Hotel
  + **Key speakers include**: Dr Ummy Mwalimu, Minister of Health, Tanzania; Dr David Walton, U.S. Global Malaria Coordinator, President’s Malaria Initiative; Dr Michael Charles, CEO, RBM Partnership to End Malaria
  + This event will offer an opportunity to major donors, governments of malaria-affected countries, and other key stakeholders to share their commitments to lead efforts to reduce prices, facilitate diversification of treatments, and scale up the fight against antimalarial drug resistance.

**Media opportunities:**

Interviews are available with:

* Dr Michael Charles, CEO, RBM Partnership to End Malaria
  + Overview of current state of malaria globally, increased need for funding, innovations and tools, vaccine roll out, climate change/gender and malaria
* Krystal Birungi, Field Entomology Coordinator, Target Malaria
  + Youth’s role in malaria elimination and personal case study
* Dr. David Walton, U.S. Global Malaria Coordinator, President’s Malaria Initiative
  + Current malaria elimination strategies, new innovations against malaria
* Joy Phumaphi, Executive Director at African Leaders Malaria Alliance
  + Women’s role in malaria elimination and the importance of integrating a gendered lens in the fight against malaria
* Yacine Djibo, Founder and Executive Director, Speak Up Africa
  + Gender and youth’s role in malaria prevention
* Stephanie Rodriguez, para-fencer and Global Fund malaria campaigner
  + Malaria advocate and survivor
* Sherwin Charles, Chief Executive Officer, Goodbye Malaria
* Cassie Dormond, Director, High Lantern Group
* Cecilia Senoo, Executive Director, Hope for Future Generations

To schedule an interview, please contact:

* Grace Mbele Jamhuri, Communications Officer, [gracej@unops.org](about:blank)

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**About the RBM Partnership to End Malaria**

The RBM Partnership to End Malaria is the largest global platform for coordinated action against malaria. Originally established as Roll Back Malaria (RBM) Partnership in 1998, it mobilizes for action and resources and forges consensus among partners. The Partnership comprises more than 500 partners, including malaria endemic countries, their bilateral and multilateral development partners, the private sector, nongovernmental and community-based organizations, foundations, and research and academic institutions. The United Nations Office for Project Services (UNOPS) in Geneva, Switzerland, hosts the RBM Partnership Secretariat.

[endmalaria.org](about:blank)

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