

Vision

A world free from the burden of malaria

Mission

To convene and coordinate an inclusive, multisectoral response to control, eliminate and ultimately eradicate malaria

Principle

Ending malaria is central to achieving UHC and global health security, and reducing poverty and inequality

RBM Partnership to End Malaria 2021–2025 strategy framework

Strategic Objectives and Strategic Actions

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| SO1. Optimize the quality and effectiveness of country and regional programming | 1.1 | Support countries in the design of quality, prioritized programmes |
| | 1.2 | Support countries in the use of real- time subnational data in planning, implementation and monitoring |
| | 1.3 | Facilitate timely access to implementation support to address bottlenecks and gaps |
| | 1.4 | Support building local management and technical capacity |
| | 1.5 | Support countries to strengthen multi- stakeholder partnership coordination at the national and subnational level |
| | 1.6 | Leverage regional alliances and initiatives to ensure cross-border and cross-sectoral coordination and coherence |
| SO2. Maximize levels of financing | 2.1 | Advocate for optimizing global resource envelopes from existing donors and new channels of financing |
| | 2.2 | Support countries with mobilizing and prioritizing domestic and other resources for malaria and health |
| SO3. Facilitate the deployment and scale-up of new products, techniques or implementation strategies | 3.1 | Promote and support the inclusion of new interventions in the design and delivery of programmes |
| | 3.2 | Foster peer learning and knowledge exchange to facilitate deployment and scale-up of new products, techniques or implementation strategies |

Cross-cutting Strategic Enablers

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| SE1: Data-sharing and use | Open and timely sharing of quality data to drive decision-making, build transparency and foster accountability. |
| SE2: Effective partnership | Meaningful engagement of partners at the global, regional and national level to leverage their unique capabilities, expertise and perspectives. |
| SE3: Targeted advocacy and communications | Targeted advocacy and communications to keep malaria high on global health and development agendas to drive leadership, commitment, and change. |
| SE4: Focused Secretariat | A Secretariat that energizes the partnership to deliver the strategy. |

About the RBM Partnership to End Malaria

The RBM Partnership to End Malaria is the largest global platform for coordinated action against malaria. Originally established as Roll Back Malaria (RBM) Partnership in 1998, it mobilizes action and resources and forges consensus among partners. The Partnership is comprised of more than 500 partners, including malaria-endemic countries, their bilateral and multilateral development partners, the private sector, non-governmental and community-based organizations, foundations, and research and academic institutions. The RBM Partnership Secretariat is hosted by the United Nations Office for Project Services (UNOPS) in Geneva, Switzerland. endmalaria.org

About the RBM Partnership Strategic Plan 2021-2025

The RBM Partnership Strategic Plan 2021-2025 outlines the RBM Partnership to End Malaria's strategic priorities over the next five years. It considers the current landscape – including recent progress made towards malaria elimination and challenges such as COVID-19 - as well as longer-term milestones, including the existing malaria targets set for 2025 and 2030.

The five-year plan sets three core Strategic Objectives for the RBM Partnership, supported by tangible Strategic Actions and Strategic Enablers for the RBM Partnership to follow in order to reach these goals.

The Strategic Plan has been developed following a comprehensive consultation process, encompassing interviews and survey responses from across the RBM Partnership, as well as input from the RBM Partnership Board and Partner Committees.

The full Strategic Plan 2021-2025 is available at endmalaria.org/about-us/strategy

If you have any questions please contact strategicplan@endmalaria.org