

Role for Private Sector I Continuous Distribution

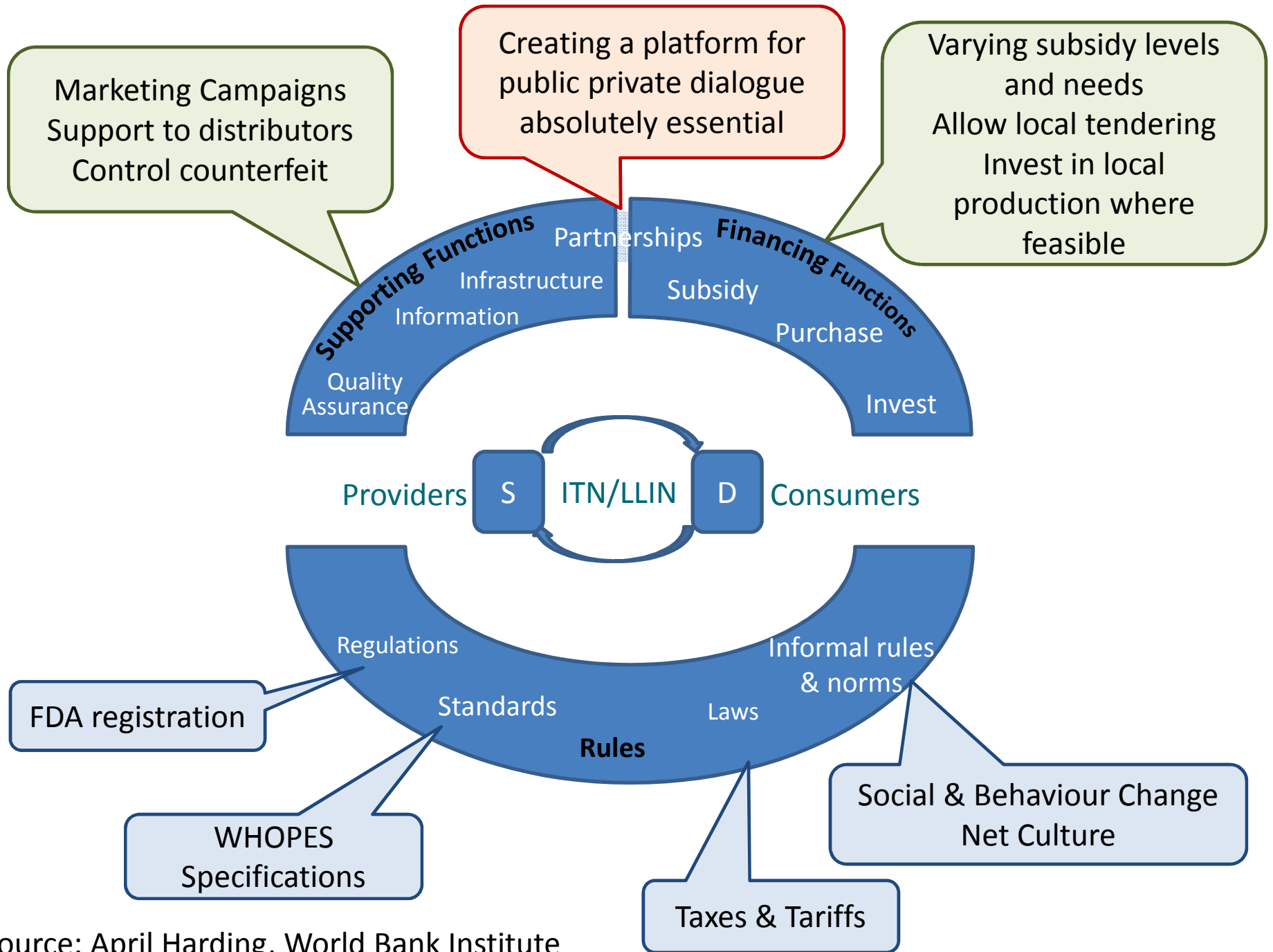
VCWG

Continuous Distribution Workstream

January 29, 2015

When do PPPs make sense?

- Not starting with blank slate in terms of markets
- Public sector in most countries now dominates the LLIN market
- Increasing concern on public finance for LLIN
- What are the contextual factors that would suggest trying to encourage commercial participation?



Source: April Harding, World Bank Institute

Key Issues for discussion

- Objective is to increase sustainability over time- but solid evidence is lacking (and old)
- Creating an enabling environment for private sector sales
- Maintaining communication between public and private sector stakeholders
- Subsidy necessary to stimulate engagement?
 - Cash or other support

Next steps

- Lack of successful LLIN examples- any opportunities out there?
- Segmentation- can we link to the GTS and stratification process?
- Linking to GFATM concept notes and projects
- Evidence gaps that need filling?