

## ENGAGEMENT ASSESSMENT TOOL

It is expected there will be some countries where GFF-malaria synergy is high and others where it is less so. Early in the GFF life cycle, it will be important to determine if and how malaria should substantially engage. The assessment tool below provides a set of strategic and practical questions malaria programs can ask to guide engagement.

### Take Stock of the Landscape

1. What is the current structure and membership of the Country Platform?

2. What are the current national priorities for the GFF (if set/available)?

3. Who is the GFF Country Liaison Officer?

4. Who is the GFF Country Platform Chair?

5. Who is the World Bank GFF Task Team Leader?

6. What phase is GFF in (investment case development, prioritization, implementation)?

7. Are any malaria activities explicitly included in an active GFF Project Appraisal Document?

## Identify Potential Opportunities

1. What unfunded malaria activities fall within “GFF/malaria synergies” and could be positioned for GFF financing?

## Identify Channels of Influence

1. Who are the key government influencers of GFF decisions?

2. What existing relationships do we have with the MOF?

3. What data (e.g. iCCM commodity financing gaps, testing and treatment coverage in pregnancy, relative burden of malaria as part of total CHW caseload) would be most persuasive in the current political climate?

4. Who attends GFF meetings, and do they have clear, data-based talking points for malaria?

## Plan Targeted Advocacy Efforts

1. What well-connected, high-level political influencers does the malaria program have access to that can help advance the malaria/GFF agenda?

2. What meetings need to be set up?

3. How much effort and political capital is appropriate to invest?

4. How can other malaria donors (e.g. the Global Fund and PMI) help the NMCP promote alignment and increased funding towards malaria synergies?

## Notes