

Data Initiative & Global Malaria Dashboards

Kampala, 2023



How many barrels of oil can RBM buy with the data that is quarterly shared by countries?

How many members of your civil society, press or NGOs can access your program data or GAPS in real time?

How many Chanel or Gucci bags, or Rolex watches bought yearly by your own nationals?

How many times a year donors and partners ask you for the same datasets?

Malaria cases increasing or stagnating	Needs are increasing	International funding is decreasing	Your data ends in the public domain but too late to be actionable
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The donor mind: In GOD we trust; all the others must bring data

Data (Latin) = Plural of datum, Past participle of dare, "to give".

**How can the data
initiative/global malaria
dashboards support
your work?**

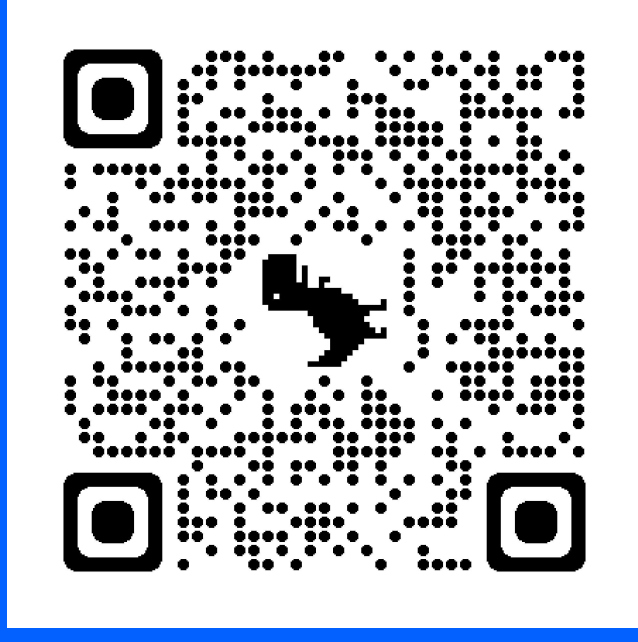


Data Initiative/Global Malaria Dashboards:

Fills a GAP existing on data centric global coordination:

1. Provides visibility on near real time bottlenecks and GAPS.
2. It is not an accountability or monitoring mechanism
3. Can be openly consulted and it is actionable and actioned.
4. Provides a tribune for advocacy and communication keeping Malaria high in the global agenda.
5. Visibility to partners work and efforts

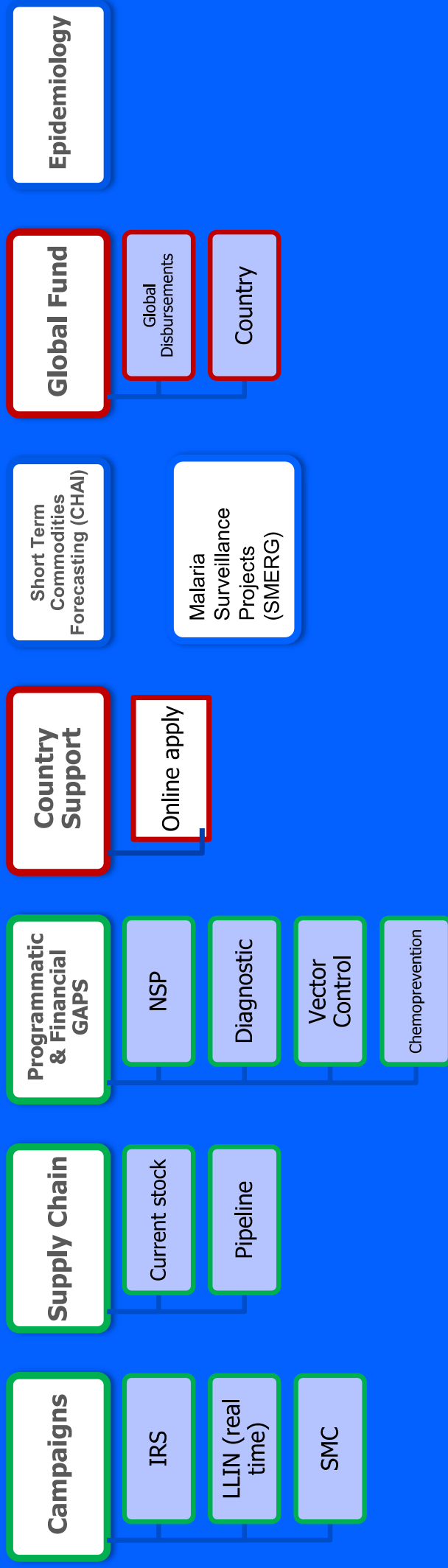
<https://dashboards.endmalaria.org/campaigns/summary>



Portrait orientation recommended on mobiles

Cross-cutting Strategic Enablers	
Data-sharing and use	SEI: Open and timely sharing of quality data to drive decision-making, build transparency and foster accountability.

Available Dashboards



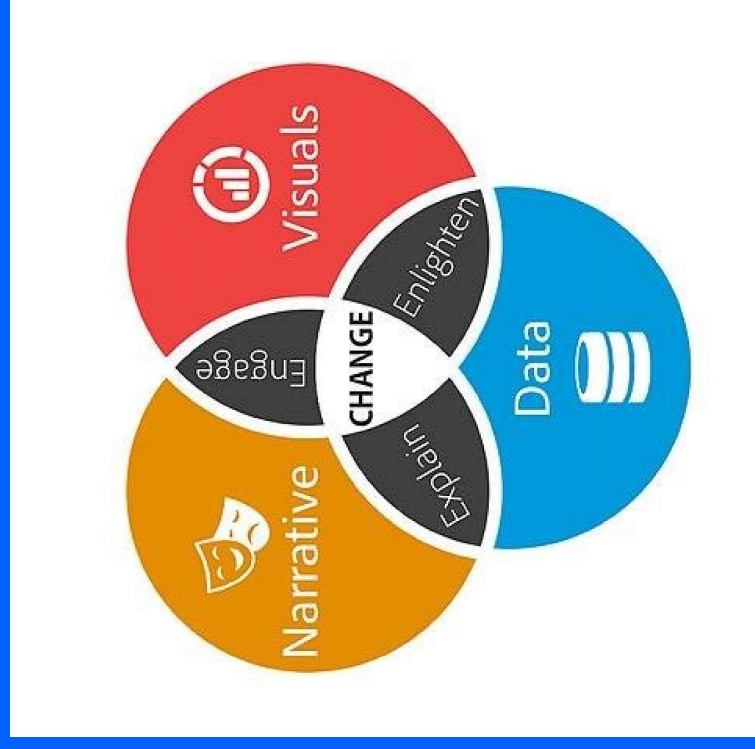
Weather Forecast (next 3 months)

- Updated Quarterly
- Real Time
- Yearly/On demand

Developing/freely hosting Country dashboards & capacity building in effective storytelling

- Convey impact to donors
- Attract new donors
- Influence prioritization of domestic resources
- Reduce reporting needs

Data/Dashboard remains country owned



Storytelling with data Tapping into emotions to drive action

BERNARD ARNAULT BECOMES THE WORLD'S RICHEST PERSON

The French billionaire and CEO of the world's largest luxury goods company, LVMH, edged past Jeff Bezos

Arnault has seen a staggering 145% increase in his net worth since the beginning of the pandemic.

WORLD'S RICHEST PEOPLE

1. BERNARD ARNAULT
\$186.3B
2. JEFF BEZOS
\$186.0B
3. ELON MUSK
\$147.3B

LVMH Stock Price



BRANDS OWNED BY LVMH

GIVENCHY

Dom Pérignon

MOËT & CHANDON
CHAMPAGNE

Dior
LOUIS VUITTON

FENDI

Data as of May 24, 2021

Source: Forbes

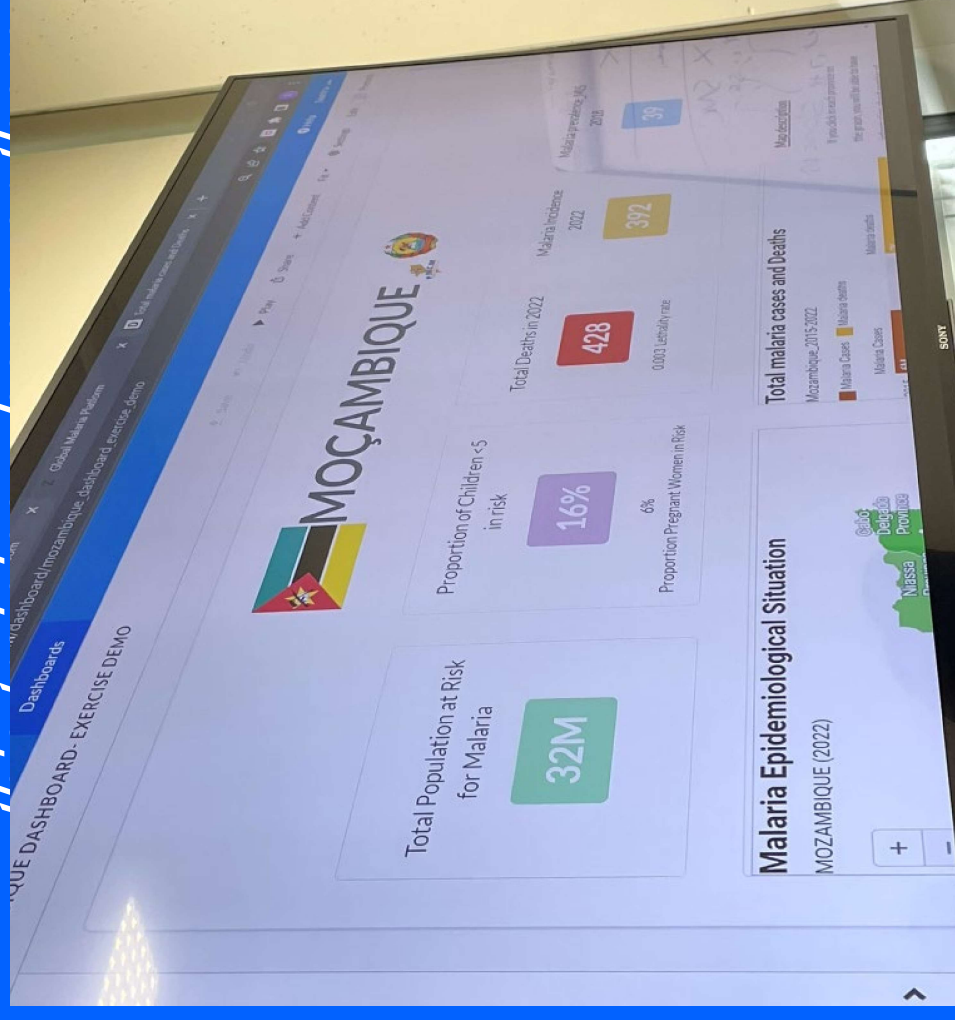


March 2023,

- 5 day hands-on training on creation of country Malaria dashboards using free tools
- 11 countries attended in person
- Participants created country dashboards based on the country bottlenecks



- *“It will be good for RBM to use a similar model used for*



Thank you

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