RBM Partnership positioning for the future

CRSP Meeting, Abidjan, Côte d’Ivoire
20 November 2023
The burden

1. Heaviest in the **African Region** - estimated 95% of cases and 96% of deaths

2. In 2021, there were **247 million cases** of malaria worldwide and **619,000 deaths**

3. It disproportionately affects people in **poor** communities

4. Nations rely on external **funding** which is not sustainable
A Perfect Storm

1. Biological threats
2. Climate and Health
3. Finance
4. Insecurity

Children, pregnant women and vulnerable communities are most affected!
Strategy framework 2021–2025

Strategic Objectives

Cross-cutting Strategic Enablers

Mission
To convene and coordinate an inclusive, multisectoral response to control, eliminate and ultimately eradicate malaria.
Strategy Framework: Strategic Objectives and Strategic Enablers

Strategic Objectives

- **Strategic Objective 1 (SO1):** Optimize the quality and effectiveness of country and regional programming
- **Strategic Objective 2 (SO2):** Maximize levels of financing
- **Strategic Objective 3 (SO3):** Facilitate the deployment and scale-up of new products, techniques or implementation strategies

Strategic Enablers

- **Strategic Enabler 1 (SE1):** Data Sharing and use
- **Strategic Enabler 2 (SE2):** Effective Partnership
- **Strategic Enabler 3 (SE3):** Targeted advocacy and Communications
- **Strategic Enabler 4 (SE4):** Focused Secretariat

A set of strategic actions under each of these three Strategic Objectives guide our implementation plan and activities each year.
Partnership reset and focus on 2024-25

A package to be presented for Board approval at the December 4-5 includes:

1. **Strategy Implementation Plan 2024-25**
2. **Performance Framework 2024-25**
3. Detailed **activity plan 2024**, associated **budget** and **M&E framework**

Your views are welcome and important to ensure the RBM Partnership is working to meet your priority needs....
RBM Partnership 2024-2025 desired impact
A planning tool to move us beyond business as usual

Working towards the vision: a world free from the burden of malaria

Strategic Objectives

SO1: Optimize quality & effectiveness of programmes
SO2: Maximize Financing
SO3: New Products, techniques and strategies

Strategic Actions

Activities, and underlying detailed work planning

Outcomes

More impact from available funds
Back on track towards GTS targets

More funds for malaria
Increased sustainable sources of financing

New tools and new ways to enhance programme impact

Impact by 2025

• Incidence rate at GTS 2025 targets*
• Mortality rate at GTS 2025 target*
• Countries that have eliminated malaria since 2015 – 20
  * 75% reduction from 2015 baseline

• Reduce essential services funding gap of 2026 by 75%
• Malaria investments increased to a level of sustaining > 80% coverage of currently available interventions.

• Increase uptake of new tools

An optimized RBM Secretariat as an enabler of the Partnership
To convene and coordinate a multisectoral response
# Implementation Plan

**Optimizing quality and effectiveness of country and regional programming**

## Key aspects and themes:

- **countries and communities** must be in the lead of an effective malaria response.
- Access to **quality and timely country-led technical assistance** to support full-range of country needs.
- **Equity Human Rights Gender & Equality**
- Open data-sharing through **Global Malaria Dashboard**
- **Use of critical data** for decision-making: sub-national tailoring, modelling, identification of bottlenecks and gaps
- Ensure **sub-regional, cross-border and cross sectoral coordination** and coherence
- **Best practice** documentation and dissemination

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### SO1: Leverage national health systems and primary health care (PHC) to access the hardest to reach and build sustainable solutions

<table>
<thead>
<tr>
<th>Themes</th>
<th>Key Initiatives</th>
<th>Lead</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Support countries to develop their NSP and operational plan</td>
<td>- Support development of NSPs, regional plans and Malaria Programme Reviews and operational plans in the context of country relevant sector planning processes</td>
<td>CRSPC (in collaboration with WHC)</td>
<td>Partners/WG</td>
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<tr>
<td></td>
<td>- Update TA roster to ensure countries are supported with best possible experts, and monitor for efficient and quality delivery</td>
<td>CRSPC</td>
<td>RBM Ops</td>
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<tr>
<td>1.2 Coordinated support to implement NSP, including addressing bottlenecks and gaps</td>
<td>- Support to campaign planning and implementation</td>
<td>CRSPC AMP</td>
<td>Partners</td>
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<td>- Support to routine intervention planning and implementation</td>
<td>CRSPC</td>
<td>Partners</td>
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<td>- Support to address bottlenecks and gaps, including in relation to emergencies, IDPs and refugees</td>
<td>CRSPC</td>
<td>Partners</td>
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<td></td>
<td>- Support countries to provide country specific training on Equity Human Rights Gender &amp; Equality (EHRG)</td>
<td>CRSPC Partners</td>
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<tr>
<td>1.3 Open data sharing</td>
<td>- Post available data through Global Malaria Dashboard across a wide range of sources for timely situation analysis and allow for open data sharing</td>
<td>RBM Data</td>
<td>CRSPC</td>
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<tr>
<td>1.4 Support timely use of data for decision making</td>
<td>- Coordinate support across Partners and to optimise use of data (especially at sub-national level) for programme focus</td>
<td>SME WGs</td>
<td>CRSPC</td>
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<td></td>
<td>- Modelling support to project country scenario’s most effective and impactful programming choices per country (recognizing competing demands)</td>
<td>SMEs led by WHC and ANM Meeting</td>
<td>CRSPC</td>
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<td></td>
<td>- Use data and other evidence to identify implementation bottlenecks and gaps</td>
<td>Countries</td>
<td>CRSPC</td>
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<tr>
<td>1.5 Ensure sub-regional, cross border, and cross sectoral coordination and coherence</td>
<td>- Support the sub-regional coordination of CRSPC activities, including meetings</td>
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<td>- Support the Regional Economic Communities to mainstream malaria into the REG agenda including cross border collaboration</td>
<td>CRSPC</td>
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<td>- Leverage Non-Health sector actors including through EMC to support national programmes, adapting messaging to fit audience</td>
<td>CRSPC</td>
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<td>1.6 Documentation of best</td>
<td>- Support the sub-regional coordination of CRSPC activities, including meetings across countries to document and disseminate best practices and lessons learned</td>
<td>CRSPC, all WGs</td>
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</tbody>
</table>
### Implementation Plan

**Maximize levels of financing**

**Key aspects and themes:**

- **Country focused plans** (expand Zero Malaria Starts with Me)
- **End Malaria Councils**
- **Global Fund application processes**
- **Country-led advocacy and resource mobilization support and training**
- **Regional campaigns and coordination**
- **Umbrella Global campaign** – to support Global Fund and Gavi replenishment efforts
- **Support domestic resource mobilization** – funding proposals to WB, regional banks, or other multilateral/bilateral funding organizations
- **Support country-tailored investment case** (ROIs, business cases, gap analysis)

<table>
<thead>
<tr>
<th>Themes</th>
<th>2.1 Advocacy and communications to optimize global resources</th>
<th>2.2 Support mobilization and prioritizing domestic and other resources</th>
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<tbody>
<tr>
<td>Key initiatives</td>
<td>Country focused plans (integrated campaigns and advocacy “Zero Malaria Starts with Me” campaigns) based on country’s needs and requests for support.</td>
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<tr>
<td>Lead</td>
<td>AMS/GPF</td>
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<td>Support</td>
<td>CR/SRC</td>
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<td>Support Global Fund funding application process</td>
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<td>Launch campaigns in 5 Endemic countries (after consultation and a mapping exercise), facilitate strategic communications and advocacy training for malaria champions to increase country-based advocacy and resource mobilization</td>
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<td>Support domestic resource mobilization – funding proposals to WB, regional banks, or other multilateral/bilateral funding organizations</td>
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<td>Support country-tailored investment case (ROIs, business cases, gap analysis)</td>
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<td>4. Embed a long-term overall narrative that will engage both decision makers and members of the public that positions investment in malaria as a global good. This umbrella campaign supports at all levels including issues such as climate change, pandemic preparedness, gender, migration, conflict, and humanitarian issues.</td>
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**RBM 2:** Maximize levels of financing

**RBM Mechanism:**

- AMS/GPF
- AMS/GPF
- CR/SRC
- CR/SRC
- CR/SRC
- CR/SRC
- CR/SRC
- CR/SRC
- CR/SRC
- CR/SRC
Implementation Plan

Facilitate the deployment and scale-up of new products, tools, strategies, or approaches

Key aspects and themes:

- Advocate for and facilitate **faster adoption of new tools**, strategies and initiatives, including IPTp uptake, vector control, chemoprevention, vaccines, etc.

- **Support communication** to NMCPs about new tools

- **Knowledge management** to share learning

- **Technical support** and track progress on adoption

- Establish task force to explore **regional collaboration on local manufacturing**

- Design, development and scale up of **digital tools and data systems**

- **Peer learning visits** between and across countries on scale up of implementation strategies

### SO3: Facilitate the deployment and scale-up of new products, tools, strategies, or approaches

<table>
<thead>
<tr>
<th>Strategic Actions</th>
<th>Action by RBM Partner or Secretariat</th>
<th>RBM Mechanism</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Inclusion of new interventions in programmes design and delivery</strong></td>
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<tr>
<td>• Advocate for and facilitate faster adoption of new tools, strategies and initiatives, including IPTp uptake, vector control, chemoprevention, vaccines etc.</td>
<td>Partner Committees</td>
<td>Working Group</td>
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<tr>
<td>• Support communication to NMCPs about new tools in the pipeline</td>
<td>Working Groups</td>
<td>Secretariat</td>
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<tr>
<td>• Knowledge management to share learning around use of new interventions</td>
<td>Working Groups</td>
<td>Secretariat</td>
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<tr>
<td>• Provide technical support and track progress on adoption of new tools, strategies and interventions</td>
<td>CRSPC</td>
<td>Working Group</td>
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<tr>
<td><strong>Facilitate scaling new interventions</strong></td>
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<tr>
<td>• Establish task force to explore regional collaboration on local manufacturing (investment case, engage RECs, parliamentarians etc.)</td>
<td>Secretariat / CEO</td>
<td>WGs and PGS</td>
</tr>
<tr>
<td>• Support countries in the design, development and scale up of digital tools and data systems</td>
<td>Tech: CRSPC Financial: ARRPPC</td>
<td>Working Group</td>
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<tr>
<td>• Facilitate peer learning visits between and across countries on scale up of implementation strategies</td>
<td>Partner Committees</td>
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A set of four strategic enablers

**SE 1 Data sharing and use**
- Use of timely subnational data in programme design and implementation
- Subnational tailoring and measures to assess its impact
- Global Malaria Dashboard for stakeholders alignment on bottlenecks

**SE 2 Effective partnerships**
- Improved engagement of all RBM mechanisms (the Board, Secretariat, Partner Committees, and Working Groups)
- Integrate coordination, convening, and communication functions
- Continuous monitoring and improvement

**SE 3 Targeted advocacy and communications**
- Keep malaria high on global health, development and political agendas
- Craft, align and amplify messaging
- Engage high level decision makers.

**SE 4 Resourced and focused RBM Secretariat**
- Staffing a skilled and dedicated Secretariat team
- Resource mobilization for RBM activities
- Support structures for Board constituencies
- Actively coordinate partners
Reflections - 9Rs

1. Rebuild the team spirit
2. Refocus on the mandate
3. Review strategic implementation plan
4. Redefine our funding model
5. Reshape our culture
6. Reconnect with partners
7. Reorganize – fit for purpose
8. Relevance
9. Reflect
As a Partnership we have the very real opportunity to come together and save even more lives

Thank you!
BACK UP SLIDES
Board Pre-read: Structure of Implementation Plan 2024-25

1. Introduction
2. Background
3. Disease context
4. Objectives of the exercise
5. Consultation Process
6. Recap: 2021-2025 Strategic Plan
7. A Theory of Change
8. A deeper dive into the Strategic Objectives
   - Strategic Objective 1: Optimize the quality and effectiveness of country and regional programming
   - Strategic Objective 2: Maximize levels of financing
   - Strategic Objective 3: Scaling up new products, techniques and implementation strategies
9. Proposed actions and priorities corresponding to Strategic Enablers
   - SE1: Data sharing and use
   - SE2: Effective Partnerships
   - SE3: Targeted advocacy and communications
   - SE4: Rebuilding towards a robust, resourced and focused RBM Secretariat
10. 2024-25 Performance Framework
11. Operational Plan and Budget

Annexes:
I. Strategy Framework 2021-2025
II. Theory of Change
III. Strategic Implementation Plan by Strategic Objective