Joint Annual Meeting of the Strategic Communications Partner Committee (SCPC) and the Advocacy and Resource Mobilisation Partner Committee (ARMPC)

12-14 February 2020
Nairobi, Kenya

Day 1 – Wednesday, 12 February
Venue: Four Points by Sheraton, Nairobi Hurlingham (MARA meeting room, lower ground floor)

8:30 – 9:00 Welcome Coffee
9:00 – 12:30 SCPC Steering Committee meeting
12:30 – 13:45 Joint ARMPC and SCPC Steering Committee lunch – Pablos restaurant
13:00 – 13:45 Full Partner Committee meeting registrations
13:45 – 17:00 Simultaneous Sessions:
  • SCPC full Partner Committee meeting (see Annex A) - MARA meeting room, lower ground floor
  • ARMPC Steering Committee meeting - ATHI meeting room, ground floor
15:50 – 16:05 Coffee break
18:00 – 18:30 Q&A with RBM Partnership CEO for all ARMPC/SCPC Partners - MARA meeting room, lower ground floor
18:30 – 18:45 Group photo
18:45 – 20:30 Welcome Reception and dinner for all ARMPC/SCPC Partners - Mezze rooftop restaurant
Day 2 – Thursday, 13 February
Full day joint session
Venue: Four Points by Sheraton, Nairobi Hurlingham (MARA meeting room, lower ground floor)

8:30 – 8:45 Meeting registrations
8:45 – 9:15 Welcome and Introductions
9:15 – 9:30 Review of meeting objectives
10:15 – 10:45 Review of annual advocacy and communications calendar
10:45 – 11:00 Coffee break
11:00 – 12:30 Narratives and messaging for 2020
   - End Malaria vision
   - World Malaria Day
   - Global Campaign
12:30 – 13:30 Lunch – Pablos restaurant
13:30 – 14:45 Breakout session I
   - Innovation Narrative
   - Thematic briefings
   - Global campaign
14:45 – 15:30 RBM Partnership strategy development
15:30 – 16:00 Coffee break
16:00 – 17:15 Breakout session II
   - Francophonie engagement
   - Multisectoral advocacy
   - Success stories
17:15 – 17:30 Business Alliance Against Malaria (BAAM) signature initiative
17:30 – 17:45 End Malaria Council
17:45 Adjourn
Day 3 – Friday, 14 February
Half day joint session
Venue: Four Points by Sheraton, Nairobi Hurlingham (MARA meeting room, lower ground floor)

8:30 – 9:00  Report back from breakout session I
    - 5 minutes/group
    - Q&A

9:00 – 10:15 Commonwealth Heads of Government Meeting (CHOGM) 2020 session
    - Mayor’s initiative

10:15 – 10:30 Coffee break

10:30 – 11:00 Report back from breakout session II
    - 5 minutes/group
    - Q&A

11:00 – 11:15 Civil Society for Malaria Elimination (CS4ME) in 2020

11:15 – 11:45 WHO World Malaria Report

11:45 – 12:00 Close of Joint ARMPC/SCPC Meeting

12:00 – 12:15 Survey

12:15 – 13:15 Lunch - *Pablos restaurant*

13:15 – 15:00 ARMPC project group/workstream meetings session I
    - Innovation and Access
    - Domestic resource mobilisation and domestic commitment
        ▪ Zero Malaria Starts with Me
        ▪ High burden to High Impact
        ▪ Civil society advocacy

15:00 – 15:15 Coffee break

15:15 – 17:00 ARMPC project group/workstream meetings session II
    - Core Donors
    - New Donors

17:00 – 17:30 Report back from workstream sessions
    - 5 minutes/group
    - Q&A

17:30  Close of ARMPC meeting
Annex A

4th Meeting of the Strategic Communications Partner Committee of the RBM Partnership to End Malaria

Day 1 – Wednesday, February 12th, 2020

Lunch with all SCPC Partners (12:30-13:30)
Venue: Four Points by Sheraton, Nairobi Hurlingham (Pablos restaurant)

Full SCPC Partner Committee Afternoon Session (14:00-17:00)
Participation by full SCPC membership

14:00 Welcome and Introductions by SCPC Co-Chairs (Yacine and Michal)

14:15 Present SCPC Meeting Objectives / SCPC Workplan and Budget (Yacine/Michal)
  - Metrics of success (Xenya)

14:30 2020 End Malaria Vision – Building an aligned vision across the community
  - Overall Goal, Messaging and Content, Channels

15:15 World Malaria Day planning

15:50 Break

16:05 Overview of SCPC Partner Priorities for 2020

16:20 Update on the Media Fellowship (Charity)

16:40 Presentation of 2019 Media Evaluation

17:00 Meeting Adjourn

18:00 Q&A with the CEO, RBM Partnership for all ARMPC/SCPC partners

18:30 Welcome reception for ARMPC/SCPC partners and CRSPC

20:00 Reception Adjourn