End Malaria Councils & Funds

5 October 2023

The African Heads of State and Government have called for malaria-endemic countries to establish End Malaria Councils & Funds

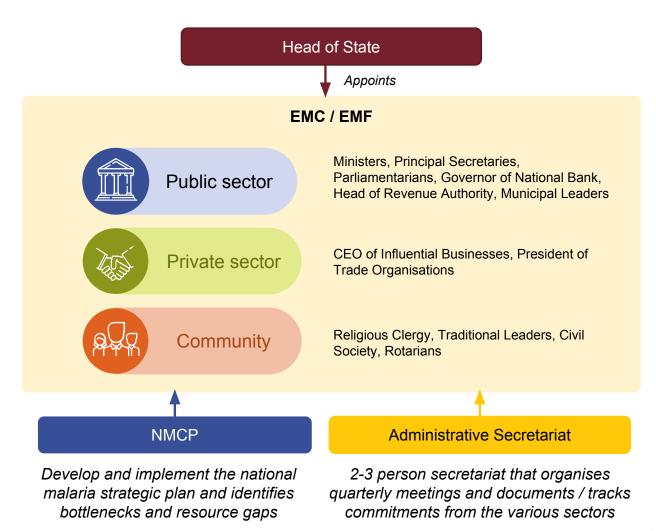


End Malaria & NTDs Councils and Funds convene senior leaders from across sectors and key segments (e.g., youth, women)

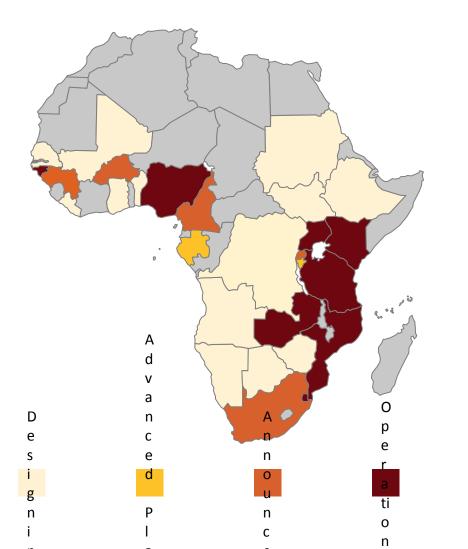
An EMC is a forum of senior leaders that:

- Meets quarterly to review the status of malaria control and elimination (including via the national scorecard)
- Mobilises advocacy, action and resources to address identified gaps and bottlenecks
- Holds each other mutually accountable for achieving the objectives of the national malaria strategic plan

Members are selected based on their capacity to mobilise commitments, influence, and representation of key groups of stakeholders (e.g., women, youth)

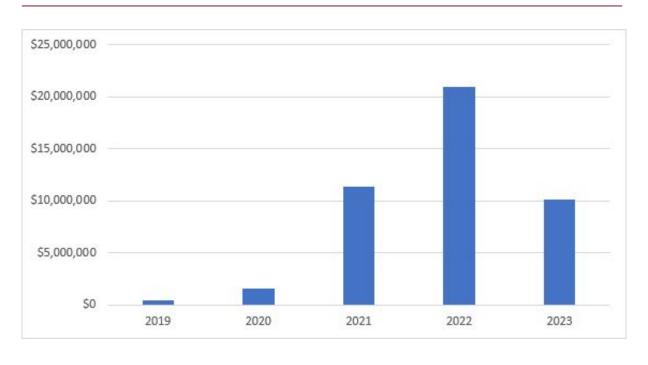


End Malaria Councils and Funds have mobilised more than \$44 million in financial and in-kind support

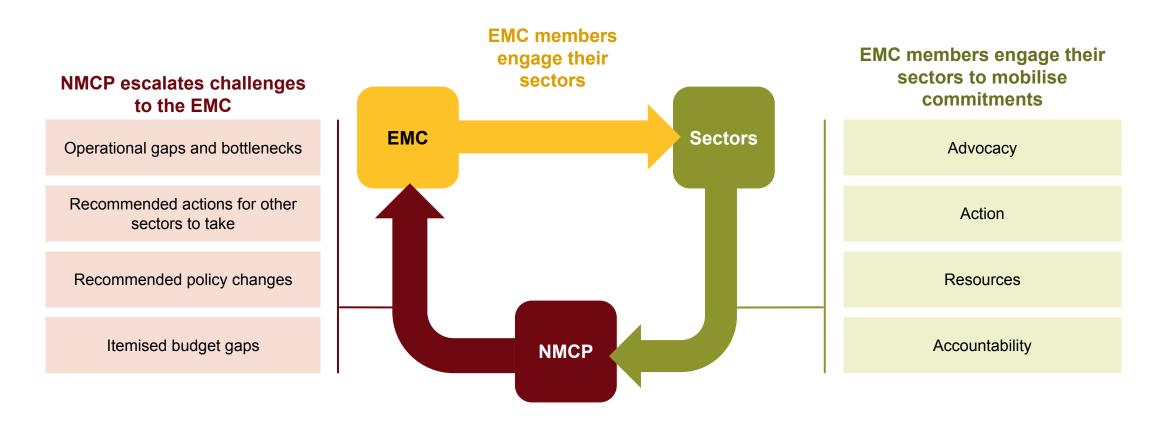


Estimated value of financial & in-kind resources mobilised through Q2 2023

Millions USD



End Malaria Councils & Funds mobilise commitments to remove bottlenecks limiting the implementation of the national malaria strategic plan

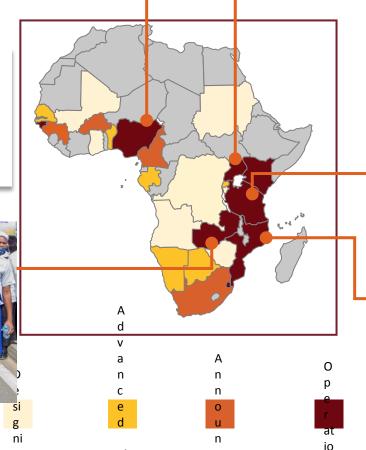


The NMCP remains primarily responsible for implementing the national strategic plan with the support of commitments mobilised by the EMC

EMCs are sustaining malaria high on the agenda across all sectors

Cardinal John Onaiyekan (Nigeria EMC member) is publishing an op-ed with other Catholic cardinals calling for the end of malaria and the need for all sectors and communities to maintain malaria as a priority. The Church is also organising weekends of worship and other activities to promote malaria messaging.

Religious and traditional leaders have organised community marches and public events under the banner of "Malaria Ends with Me" to encourage a dialogue on how to end malaria



Malaria Free Uganda has organised and participated in a number of television presentations on the burden of malaria and promoted "Zero Malaria Starts with Me!"

THEME: ZERO MALARIA STARTS WITH ME

The Hon. Prime Minister of Tanzania launched the Tanzania End Malaria Council, demonstrating the high-level political commitment to a multisectoral response to malaria

Mozambique's Fundo da Malaria launched a parliamentary forum on malaria and malaria youth army to drive advocacy. Several members and celebrities participated in a large-scale community event to commemorate World Malaria Day EMCs continue to engage the private sector mobilise resources (financial and in-kind)

to support the fight against malaria

ILLUSTRATIVE

Ecobank joined the board of Malaria Free Uganda to integrate and jointly coordinate the ZMBLI, and pledged \$120,000 to support private sector engagement. MFU is conducting roadshows with private companies to secure commitments.

The Zambia End Malaria Council welcomed new private sector leaders including the Chairman of Anglo American Platinum as a malaria ambassador



The Kenya End Malaria Council is signed an amended memorandum of understanding with SC Johnson to extend and expand their partnership. SC Johnson has now increased its financial support to \$1.4 million USD in Kenya. SC Johnson has also pledged \$2 million USD to support the recently launched Tanzania End Malaria Council.



Eswatini's End Malaria Fund has partnered with a pharmaceutical manufacturer (Kiara) to open a packaging plant. This joint-venture will provide a sustainable source of funding (tax free).



Examples of financial and in-kind support



- Maintenance of programme vehicles used for indoor residual spraying, case management and surveillance
- Payment of salaries for IRS teams to extend the spraying season
- Procurement of antimalaria medicines for malaria prevention and treatment



- Television & radio advertising featuring religious leaders, parliamentarians, and other celebrities promoting "Zero Malaria Starts with Me"
- Maintenance of vehicles
- LLINs and other resources for communities affected by cyclones



- Social & Behavioural Change Communications support—including the formation of a private sector-led task team to organise a mass communications campaign during 2023 (with financial support from SC Johnson)
- Drone-based larval source management pilot programme (94% reduction in mosquito populations in treated areas)



- Donated trucks and other vehicles as well as television and radio advertising from the Zambia Revenue Authority
- US\$10 million from the mining and agricultural industries to implement malaria interventions
- \$6 million USD to support training and activities of community health workers



- Supported trainings of private sector pharmacy and health workers on malaria best practices in more than 25 districts, including ongoing trainings in regions where there is a malaria upsurge
- Donated television, radio and print advertising to promote malaria messaging

There is a session tomorrow at 11am on End Malaria Councils & Funds