

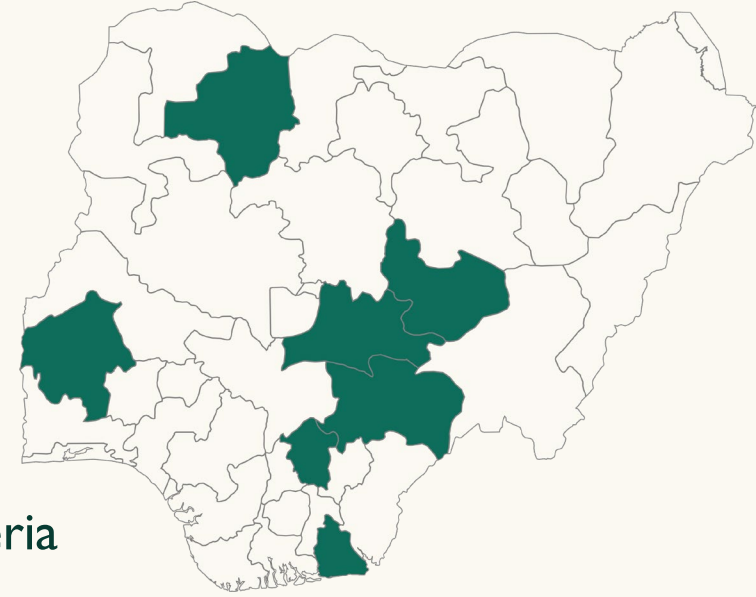
Local Resource Mobilization to Support ITN Distribution: Lessons from Nigeria

February 2023



Background

- MSH currently implements several malaria projects including:
 - **Global Fund Malaria New Funding Model (NFM) 3 Grant**
- The ongoing GF Malaria grant implemented an ITN campaign in Delta in 2022
- Over the last several years, the NMEP and in-country partners have made giant strides with local ownership for net campaigns in Nigeria
- The presentation focuses on unique success stories of Local Resource Mobilization (LRM) in Nigeria



Why is Local Resource Mobilization Important?



Entry Meeting and Advocacy Visit
to the SMEP manager



Entry Meeting and Advocacy Visit
to the Delta State team with the State Police Command

- To improve domestic funding by host governments for sustainable malaria programming, in the light of reduced donor support occasioned by the dwindling economic situations around the world.
- To improve funding for malaria control by 25% annually, as outlined in the National Malaria Strategic Plan (NMSP) 2021-2025
- To strengthen government ownership and funding of malaria programs toward malaria control and elimination

Approach

LRM approach implemented involved sourcing for material, human, and social resources



Material

Financial and physical capital, like office space, money, equipment, and supplies.



Human

Resources such as people with experience, skills and expertise in a certain field.



Social

Distributing flyers, holding community meetings, and recruiting volunteers.

Methodology

- Central level coordination by NMEP
 - NMEP notified states of the LLIN campaigns and counterpart funding requirements
- Constitution of the national Campaign Implementation Team (CIT), State Campaign Team, and state ITN campaign Coordination Network (ICCN)
- Entry meetings with relevant stakeholders at the state level by implementing Partners
- Development of key messages (led by demand creation workstream) for resources mobilization
- Scheduling resource mobilization visits with relevant stakeholders by the demand creation team
- Follow up of key stakeholders on their commitments/pledges

What has been done? Donor and Implementing Partners' support



Donor and partner support led to:

- The development of costed malaria-specific workplans, which are captured in the overall state health budgets, providing the budgetary backing to access funds for malaria program
- Securing support during microplanning and implementation of ITN campaign, through early advocacy to policy makers, line ministries, security agencies, media houses, religious and traditional institutions
- Orientation and engagement of LGA health promotion officers and media practitioners to create awareness and sensitization about campaign activities

Executive secretary of the SPHCDA presenting advocacy tools to the first lady of the state as the "Net Ambassador"

Local Resource Mobilization – achievements at state and local government levels

Material

- The state government in Delta state supported the ITN campaign process from microplanning to implementation supported by The GF malaria grant
- **Approximately 58 million naira cash (\$132,450)** was released for the implementation of ITN campaign in Delta state in 2022
- Warehousing and storage of ITNs at state, Local Government Area (LGA) and community levels
- State and LGA augmented transportation for personnel during the campaigns, especially in hard-to-reach areas
- Provision of free training locations at the LGA and Ward levels
- Funding of some trainings, especially during microplanning

Local Resource Mobilization – achievements as state and local government levels

Human

- The state and local governments released their staff at the facility levels to implement the ITN campaigns
- The state and local governments mobilized volunteers who implemented various stages of the ITN campaign
- Support for high-level executives to participate in supervision, ensuring early and prompt resolution of bottlenecks

Local Resource Mobilization - achievements at state and local government levels

Social

- Identification and investiture of strategic stakeholders as **Net Ambassadors** to advocate for fund release at state and Local Government Area (LGA) levels
- Launching Ceremonies (state and LGA levels)
- Sensitization of communities through multiple channels (airing of jingles, live radio and TV discussion programmes, town and street announcements and community mobilization)



The first lady of Delta State
as the Net Ambassador

Lessons Learned

- part 1 of 2 -



Early engagement through advocacy and planning with Government stakeholders has led to increased ownership.



Use of appropriate advocacy tools such as realistic budgets and costed plans have contributed to increased domestic resource mobilization.



Selection of prominent stakeholders as **Net Ambassadors** has assisted in domestic resource mobilization drives.



Increased partner support and coordination has contributed to enhanced ITN campaign implementation.

Lessons Learned

- part 2 of 2 -



Advocacy to traditional and religious leaders led to increased community ownership, including mobilization of additional resources such as storage of ITNs and transportation support at community levels.



Advocacy and regular engagements with security agencies (NPF, DSS, NSCDC, and local security groups) provided routine surveillance for the campaign nets and support devices. They helped to track down suspected misconducts, uncovered alleged attempts of net and device diversions. They also helped to resolve security issues during the campaign.

Investiture of the First Lady of Delta State as the Net Ambassador & state launching ceremony attended by MSH (GF malaria grant)



Delta State ITN campaign Launching Ceremony



The wife of the Delta State governor and net ambassador during the state launching ceremony

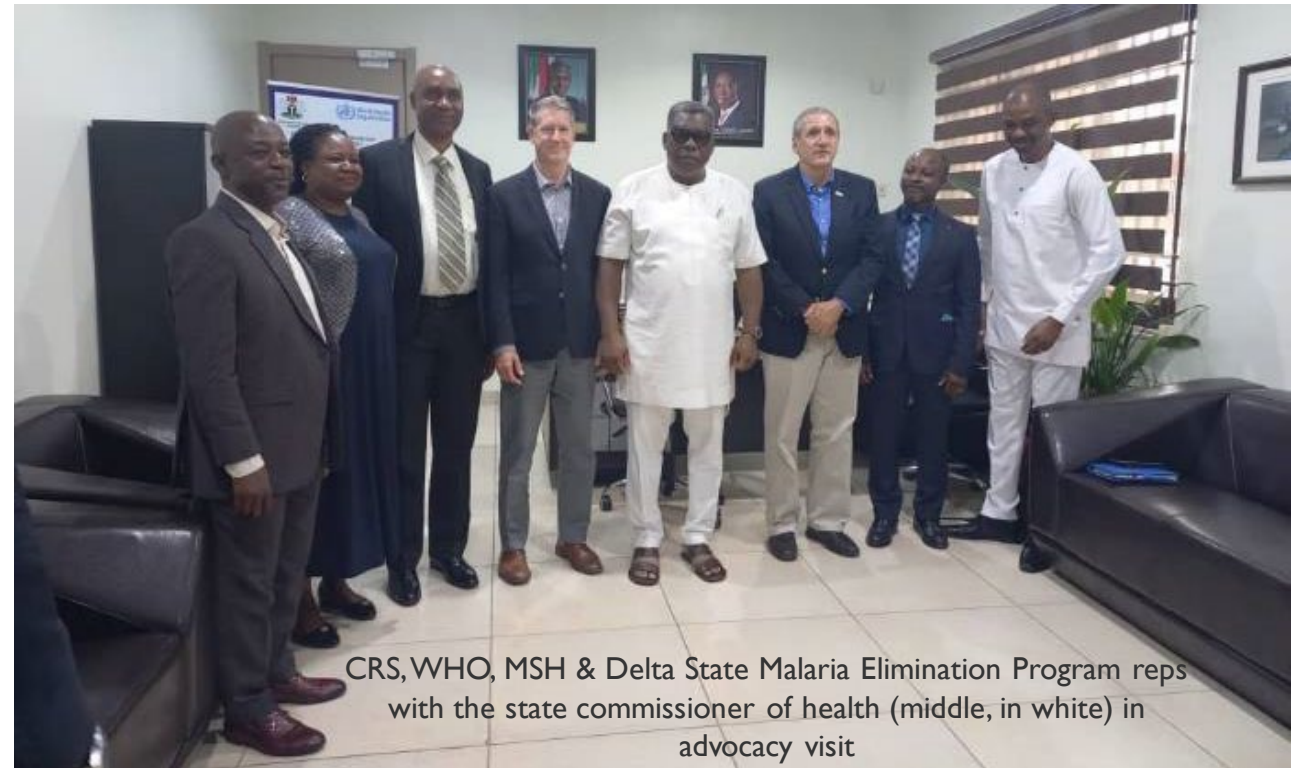
Campaign Media Discussion Programs in Delta State



Leveraging on the media to create awareness about the campaign by the demand creation team



CRS & MSH team on advocacy visit and ITN warehouse inspection in Delta State





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