

3rd Meeting of the Strategic Communications Partner Committee of the RBM Partnership to End Malaria

Day 1 – Wednesday, February 13th, 2019

Full SCPC Partner Committee Afternoon Session (13:30-17:00)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

- 13:30 Introductions by Yacine Djibo / Michal Fishman, SCPC Co-Chairs
 - Brief introductions by SCPC Partners

- 14:00 Welcome remarks by Dr Winnie Mpanju-Shumbusho, Board Chair of the RBM Partnership and Q&A

- 14:30 RBM workplan, SC roles and workstream engagement
 - Presentation of 2018 highlights (Grayling PR agency)

- 15:00 Coffee Break

- 15:15 2019 Year-at-a-glance and priorities
 - Brief updates on key events, including:
 - *RTS'S Vaccine (Saira Stewart)*
 - *Zero by 40 (Chris Larkin)*
 - *Others...*

 - Follow up group discussion on priorities and key events

- 16:00 World Malaria Report and High Burden to High Impact response (Alastair Robb, WHO)

- 16:30 World Malaria Day in Paris and worldwide: update and overall theme (Xenya Scanlon)

- 17:00 Adjourn

Full SCPC Partner Committee Dinner (18:30)

Venue: Cave Valaisanne Chalet Suisse, Boulevard Georges-Favon 23, Geneva, Switzerland

Day 2 – Thursday, February 14th, 2019

Full SCPC Partner Committee Morning Session (09:00-12:30)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

- 09:00 Day 2 introduction (Yacine Djibo / Michal Fishman)
- 09:15 2019 Campaigns
 - ZMSWM (Matthew Boslego / Maelle Ba)
 - Malaria Must Die (Kate Wills)
- 09:45 Small group discussions on campaigns
- 10:45 Report back from small group discussions
- 11:00 Coffee Break and Group Photo
- 11:20 The Elimination Agenda
 - Lancet Commission (Laura Newman)
 - WHO Strategic Advisory Group on Malaria Eradication (Saira Stewart)
 - E2020 and Argentina certification (Saira Stewart)
- 12:00 Global Fund Replenishment update (person TBC)
- 12:30 Lunch break

Full SCPC Partner Committee Afternoon Session (13:30-17:00)

Venue: FORUM, Global Health Campus, Chemin du Pommier 40, Le Grand-Saconnex, Geneva, Switzerland

- 13:30 SCPC meeting survey
- 13:45 Update on Ambassadors' engagement (Robert Valadez)
- 14:15 RBM Partnership Media Fellowship (Charity Binka)
- 14:45 Building on the #EndMalaria brand
 - Decade to End Malaria 2021-2030 (Kate Wills)
- 15:15 Coffee break

- 15:30 SCPC Communications Opportunities 2019 – small group discussions (Yacine Djibo / Michal Fishman)
- Groups are invited to discuss ideas/opportunities for how RBM can add value to the malaria fight
- 16:15 Reflections from fellow PC Co-Chairs on 2019 priorities and opportunities for “surround sound” effect
- ARMPC (Elizabeth Ivanovich)
 - CRSPC (Peter Olumese)
- 16:45 Summary of Action Points, Final Observations and Conclusions (Yacine Djibo / Michal Fishman)
- 17:00 Adjourn