

act to  
**end malaria**

**join** Sign up to join a movement to stop this child-killer in our lifetime.

**advocate** Send a message to Congress to increase U.S. efforts against malaria. Increase action by involving your family and community—visit [www.endmalaria.org](http://www.endmalaria.org) for details.

**give** Treated bed nets can dramatically reduce malaria infections. Your gift of just \$20 provides one family with bed nets and critical malaria prevention education.

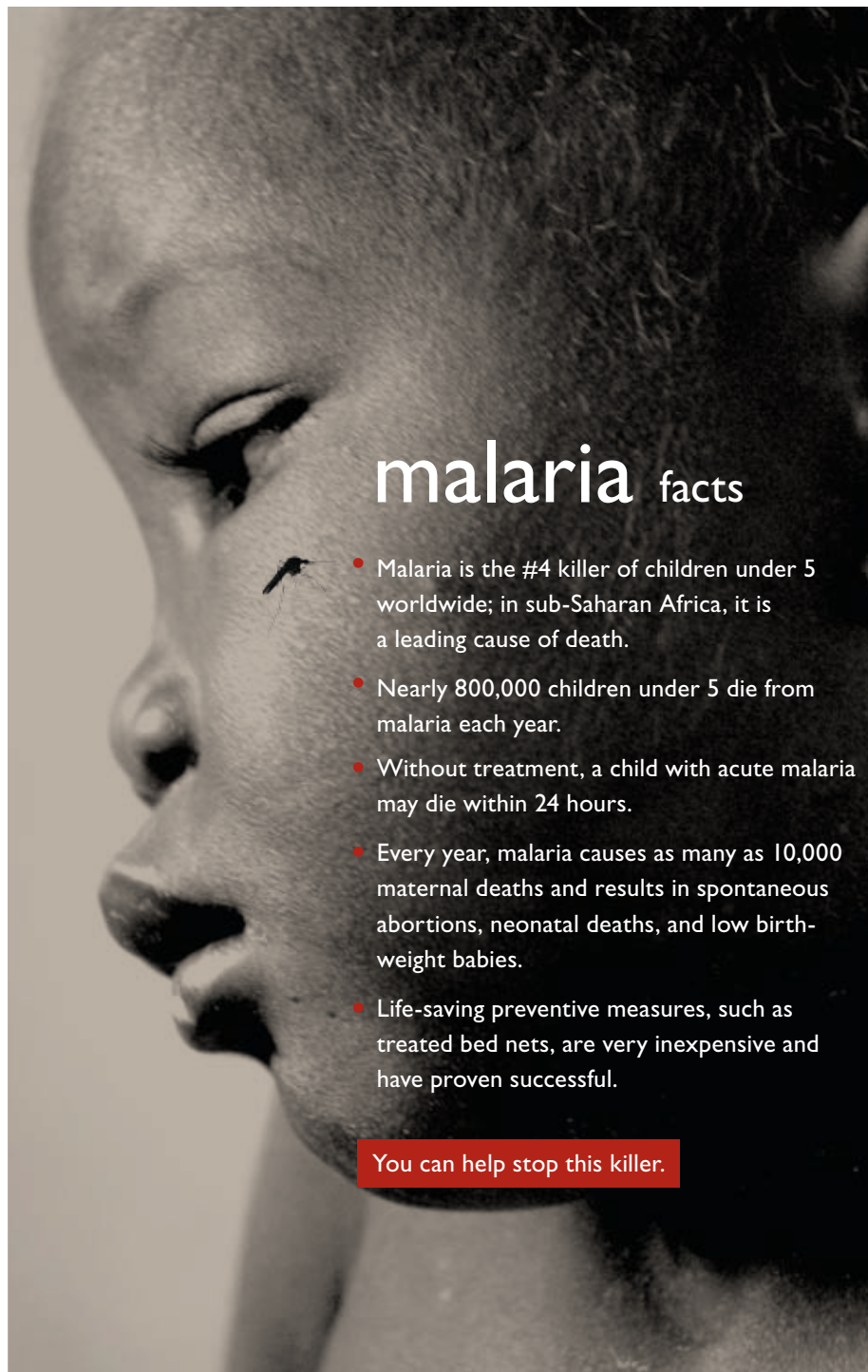
**pray** Pray for wisdom for those in power. Pray for health and fullness of life for those vulnerable to malaria. Pray for the collective will to eradicate malaria, once and for all.

See attached response card for details.



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MS334  
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# malaria facts

- Malaria is the #4 killer of children under 5 worldwide; in sub-Saharan Africa, it is a leading cause of death.
- Nearly 800,000 children under 5 die from malaria each year.
- Without treatment, a child with acute malaria may die within 24 hours.
- Every year, malaria causes as many as 10,000 maternal deaths and results in spontaneous abortions, neonatal deaths, and low birth-weight babies.
- Life-saving preventive measures, such as treated bed nets, are very inexpensive and have proven successful.

You can help stop this killer.



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Learn more.  
[www.endmalaria.org](http://www.endmalaria.org)

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people.

end malaria



Today, more than  
2,000 children will receive a  
**lethal injection.**

Take action now!



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# the big deal about a little bite



Every year, nearly 1 million people die as a result of a mosquito bite. **Four of every five of them are children under 5 in sub-Saharan Africa.**

## malaria's grip

Malaria is a major threat to children. Though preventable and treatable, it is a leading cause of death and illness—mostly among young children and pregnant women.

Malaria is transmitted by a common mosquito that flourishes in more than 100 countries. Forty percent of the world lives with the routine threat of malaria.

## malaria's impact

Malaria largely affects the poor. It slows economic development, perpetuating the cycle of poverty. And malaria becomes exponentially more deadly when accompanied by malnutrition and AIDS.

Thanks to concerted efforts by the U.S. government, malaria was eliminated from this country in 1951.

**Now it's time  
for the rest of  
the world.**



● Malaria-endemic areas

# World Vision is a leader in the fight to end malaria.

We are scaling up our malaria prevention and treatment efforts, including:

- Distribution of insecticide-treated bed nets (*shown here*)
- Community health education
- Provision of anti-malarial drugs and other treatments

We have launched a bold initiative to:

- Significantly increase private funding for anti-malaria programs
- Advocate for increased government commitments, including at least \$1 billion per year from the U.S. Government to combat malaria
- Develop corporate partnerships to leverage resources like bed nets and medication
- Contribute to a 50 percent reduction in the number of malaria deaths by 2015 in countries where World Vision operates

We are committed to ending malaria.

- **Reach** World Vision serves close to 100 million people in nearly 100 countries—including 57 affected by malaria.
- **Expertise** With close to 60 years of experience in emergency relief and development, we've earned the trust of donors, churches, corporations, and government agencies in the U.S. and worldwide.
- **Partnership** World Vision works alongside communities to prevent and treat malaria, empowers individuals to raise awareness of and act to stop the disease, and advocates with international agencies and U.S. and other national and local governments to respond effectively to this crisis.

# the declaration to end malaria

add your name today

**We believe** no child should die from a mosquito bite. Malaria is easily preventable and can be eliminated using inexpensive, proven measures.

When the threat of malaria is eliminated, millions of needless deaths will be prevented. Economic productivity will be able to flourish in some of the poorest places on earth. And countless children will have a future filled with hope.

**We commit** to ending malaria in our lifetime—and we call upon the U.S. Government, the international community, churches, businesses, and individuals to join us.

(over for more info)

Detach the postage-paid card below, sign, and drop in the mail to declare your commitment to help end malaria.

## I want to help end malaria.

- I will:  Sign the Declaration to End Malaria: \_\_\_\_\_  
sign here
- Advocate. (Please visit [www.endmalaria.org](http://www.endmalaria.org) and provide your e-mail address below to receive support material.)
- Give. (Please go to [www.endmalaria.org](http://www.endmalaria.org) to donate bed nets or a gift to support World Vision's End Malaria campaign.)
- Pray. (Please provide your e-mail address below to receive prayer requests.)

First name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail \_\_\_\_\_

World Vision will not rent, sell, or share your contact information.

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[www.endmalaria.org](http://www.endmalaria.org)

SOURCE CODE: 1138130